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*Fall Show
and Sale*



Southwest Iowa

SHORTHORN

BREEDERS' ASS'N.

Monday, Sept. 17, 1945

Red Oak, Iowa

A Select Draft of
Herd Heading Bulls

For the
BREEDER . . . RANCHMAN . . . FARMER

PREPAID FREIGHT AGREEMENT, the American Shorthorn Breeders' Ass'n. will prepay the Freight up to \$200 on any Carload of Cattle bought in the Southwest Iowa Shorthorn Breeders' Ass'n. Sale to be shipped to any one point in the United States. Consolidate a shipment with your neighboring breeders. Ten lots or more will be considered a carload. Avail yourself of this opportunity to get replacement cattle delivered to your farm.

**FEMALES — COWS WITH CALVES AT FOOT
BRED AND OPEN HEIFERS**

It is easy to ship cattle from Red Oak by rail or truck to any point in the nation. Plenty of trucks are available for long distance hauls in any direction.

SAVE YOUR CATALOGUE. BRING IT TO THE SALE.

A Personal Invitation From The Consignors

As producers of Shorthorns and Polled Shorthorns throughout Southwestern Iowa, we extend you a cordial invitation to attend our Shorthorn Show and Sale on Monday, September 17, 1945 at Red Oak Auction Company, Red Oak, Iowa. We are extremely proud of the offering in outstanding bulls and females of exceptional blood lines.

Our good state of Iowa is recognized throughout the world as "The Tall Corn State." Iowa, too, leads all others in Shorthorn production. The cattle offered have been consigned by reputable producers within Southwest Iowa. These herds have been in operation for years and years. Their cattle are healthy. They are prolific. They comprise outstanding bulls and females of the Shorthorn breed.

We will welcome as our guests, breeders of Shorthorn cattle, members of the 4-H clubs, farmers, ranchers, bankers, business and professional men and ladies. You will enjoy the show. You will find the individuals you need for herd improvement or for foundation purposes.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

MALCOLM D. LOMAS, SALE MGR.

Red Oak is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C. B. & Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

Hotel Accommodations are offered through the **Hotel Johnson**, famous hostelry of Southwestern Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

Lloyd Davis, Oakland - - - - - President
Geo. Gruss, Greenfield - - - - - Vice President
Malcolm D. Lomas, Red Oak - - - Secretary-Treasurer

Daniel E. Bower, Bridgewater	-	-	-	-	-	-	Adair
Otis Westphal, Corning	-	-	-	-	-	-	Adams
Levi Johnson, Exira	-	-	-	-	-	-	Audubon
Lou Kennedy, Lewis	-	-	-	-	-	-	Cass
E. P. Laughlin, Imogene	-	-	-	-	-	-	Fremont
Jacob Burkhardt, Guthrie Center	-	-	-	-	-	-	Guthrie
Miles M. Mann, Woodbine	-	-	-	-	-	-	Harrison
O. R. (Dick) Hyde, Hastings	-	-	-	-	-	-	Mills
Arvid Malmberg, Stanton	-	-	-	-	-	-	Montgomery
Eldor Swanson, Hepburn	-	-	-	-	-	-	Page
Clarence Fender, Carson	-	-	-	-	-	-	Pottawattamie
Emery Larson, Harlan	-	-	-	-	-	-	Shelby
Geo. McMaster, Bedford	-	-	-	-	-	-	Taylor
Joe Worsley, Kent	-	-	-	-	-	-	Union

Malcolm D. Lomas, Red Oak	-	-	-	-	Sale Manager
Wm. Milne, Manager Merryvale Farms	-	-	-	-	Judge
J. E. Halsey, Des Moines	-	-	-	-	Auctioneer

General Information

TIME—Monday, September 17, 1945. Show will start at 9:30 a. m. Sale will commence at 1:00 p. m.

LOCATION—The Show and sale will be held at the Red Oak Auction Company, Red Oak, Iowa through the courtesy of Tom Ballard, owner and manager.

The facilities of the Red Oak Auction Company are excellent. They have plenty of parking space for trucks and cars, nice, roomy stalls for cattle. The sale pavilion is well ventilated and lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at the buyer's risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchasers.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until sixteen months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought and if, after a test in the seller's herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at the buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Manager or to Jack Halsey, the Auctioneer, Mervin Aegerter of the Shorthorn World, Clint Tomson, Secretary of the American Shorthorn Association, Clem Larson, Field Man for the American Shorthorn Breeders' Association or Matt White, Field Representative of Wallace's Farmer, all of these in care of the Sale Manager who will see that they are delivered to the parties whom are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.

Southwest Iowa Shorthorn Breeders' Association

Show at 9:30 a. m.

and

Sale at 1:00 p. m.

Show Classification

For the purpose of this show all animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. Two First prize winners in each class will be eligible to show for Championship and Reserve Championship.

The American Shorthorn Breeders' Association has provided \$100 cash premium money for this show. The Southwest Iowa Shorthorn Breeders' Association has added \$150 to this amount. The Red Oak Chamber of Commerce has added \$50 making a total of \$300 available for cash premiums. The division of this money is shown below.

Judge—Wm. Milne, Manager Merryvale Farms, Grandview, Mo.

1. Bulls calved before September 1, 1944:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
2. Bulls calved September 1, 1944 to November 1, 1944:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
3. Bulls calved after November 1, 1944:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
Champion Bull (\$5)
Reserve Champion Bull (\$3)
4. Females calved before February 1, 1944:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
5. Females calved February 1, 1944 to August 1, 1944:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
6. Females calved after August 1, 1944:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
Champion Female (\$5)
Reserve Champion Female (\$3)

Of special interest will be a Junior Judging Contest. Vocational groups from six communities within our district will have the privilege of thoroughly inspecting classes of bulls and females as well as judging them. \$25 in cash will be awarded.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WHITE

Bull

Lot 1

GOLDSPUR GENERAL x2250479

Roan, calved January 23, 1944. Bred by Ed. Vieselmeyer, Deshler, Nebraska; calved property of Norman Vieselmeyer, Deshler, Nebraska; 2d owner, Paul Nilges, Atlantic, Iowa; 3d owner, George H. White, Malvern, Iowa.

SIRE
Goldspur's Villager x1916824
Red, R. E. Phillip

Browndale Villager 1819607
Red, Hopley Stock Farm

O. B.'s Red Rose x1720832
RWM, S. W. Stewart & Son

General Avon x1859806
Roan, Clara Willhoite & Sons

DAM
Starlena 4th x2073456
Red, Paul Mann

Starlena x1740090
Roan, Henry H. Olson

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Lady Clipper 17th 1144669
Red, Hopley Stock Farm

Beauty's Sultan x1282362
White, W. A. Meyer

O. B.'s Rose x1668595
Red, S. W. Stewart & Son

Shadybrook Count x1713017
White, Bert A. Hanson

Pride of Avon x1548729
Red, Clara Willhoite & Sons

Douglas Dale x1513659
Roan, Albert E. Johnson
Woodlawn's White Rose
x1615460
White, T. S. Hermansen

GOLDSPUR GENERAL x2250479 is a thick, rugged bull with lots of depth and masculinity. You will note his sire was a great grandson of the famous Browndale Goldspur 1464101. This calf was a recent Blue Ribbon winner at the Taylor County Fair.

WESTPHAL

Bull

Lot 2

BRAWITH MAJOR 2257408

Roan, calved March 12, 1944. Bred and owned by Otis A. Westphal, Corning, Iowa.

SIRE
Brookside Improver 2004206
Red, R. J. Egger

Brawith Rambler 1922468
Roan, James Douglas & Sons

Augusta Again 2d 1940601
Roan, Leroy Nelson

Marshal 1691077
Roan, Irvin Stanley

DAM
Missie 164th 1888274
White, Otis A. Westphal

Missie 163d 1582759
Roan, A. O. Stanley, Est.

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, James Douglas & Sons

Prentice Royal 1766268
Roan, I. J. Sample

Augusta Again 1878286
Roan, Leroy Nelson

Royal Marshal 1550434
Red, Mace C. Smith

Fair Belle 1097036
White, A. O. Stanley

Merry Revelation 1390373
Roan, A. W. Peet

Missie 160th 1439735
Red, W. H. Schendorf

BRAWITH MAJOR 2257408 is a very thick, smooth, low set bull. With Brawith Rambler 1922468 as his grandsire, there is ample reason for an outstanding individual.

It's a good policy to analyze ones own herd occasionally.

McCONE

Bull

Lot 3

BRAWITH MINT 2235456

Red, calved March 21, 1944. Bred and owned by McCone Bros., Botna, Iowa.

S'RE

Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Goldbrick 1878473
Red, McCone Bros.

DAM

Roan Duchess 3d 1982348
Roan, McCone Bros.

Browndale Duchess 1898219
Roan, McCone Bros.

{ Brawith Boy 1836058
Roan, Hugh S. Black
{ Primrose Jilt 252728
Dark Roan, John Walker
{ Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son
{ Clara Belle 13th 1757833
White, F. W. Retzlaff & Son
{ Browndale Douglas 1801297
Red, McCone Bros.
{ Lady Marengo 24th 1801308
Roan, McCone Bros.
{ Browndale's Crown 1759583
White, Jas. M. Collins
{ Roan Duchess 2d 1817046
Roan, McCone Bros.

BRAWITH MINT 2235456. This bull is by Brawith Emperor, the sire of the Grand Champion bull at the last Inter-state show and sale in Sioux City. Brawith Mint is very thick and low down, the type that never fails as a sire.

If you want to bear a good reputation, turn out a good product.

MALMBERG



Divide Advance 1856417, an exceptional breeding son of Browndale Goldspur 1464101.

Bull

Lot 4

BROWNDALE CLIENT 2259820

Red, calved April 14, 1944. Bred and owned by Malmberg Bros., Stanton, Iowa.

SIRE

Advance Client 2d 2092132
Red, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Supreme Beauty 13th 1782680
Red, Bellows Bros.

Browndale Villager 1819607
Roan, Hopley Stock Farm

Golden Augusta 8th 1603623
Roan, Geo. Allen & Sons

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Nonpareil Maid 1675302
Red, The Allen Cattle Co.

Supreme Client 1643512
Roan, Bellows Bros.

Supreme Beauty 5th 1466509
Red, Bellows Bros.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Lady Clipper 17th 1144669
Red, Hopley Stock Farm

Edgcote Clipper Toft 1068777
Roan, Owen Kane

Golden Augusta 3d 1293945
Roan, Geo. Allen & Sons

DAM

Augusta Queen 2047200
Red, Lomas Farms

Browndale Client 2259820, a very thick, low down, snappy calf with lots of bone and a grand head. Note the great sires in his pedigree. He is certain to please.

Good water has a lot to do with successful stock raising.

GILMAN

Bull

Lot 5

GOLDFINDER ABEL 2275210

Roan, calved July 5, 1944. Bred by Gertrude Coglon, Exira, Iowa; calved property of Gilman Bros., Stuart, Iowa.

SIRE

Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Goldfinder's Favorite 2007814
Red, Husted Bros.

Marion 15th 1963382
Red, Geo. Struve

Brookside Type 1999369
Roan, R. J. Egger

Roan Maid 12th 2041428
Roan, Ray Coglon

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Favorite Augusta 1806227
Roan, Husted Bros.

Divide Statesman 1833171
Red, The Allen Cattle Co.

Mar'on 13th 1865920
Red, Geo. Struve

Brawwith Rambler 1922468
Roan, Jas. Douglas & Sons

Brookside Rosewood 3d 1765327
Red, R. J. Egger

Brawwith Earl 1929790
Roan, Ben G. Struder

Red Maid 11th 1913073
Red, Ray Coglon

DAM

Roan Maid Sue 2132817
Roan, Gertrude Coglon

GOLDFINDER ABEL 2275210 is a rich roan individual, has an exceptionally good head. Is low down with heavy bone. With Goldfinder's Symbol 2118880 and Goldfinder's Favorite 2007814 at the top of his pedigree we have a typical Goldfinder type.

GILMAN

Bull

Lot 6

MONARCH'S ASPIRATION 2275211

Red, calved June 1, 1944. Bred by Eugene Goodale, Lake City, Iowa; calved property of Gilman Bros., Stuart, Iowa.

SIRE

Iowa's Aspiration 2063830
Red, Lomas Farms

Cruggleton Aspiration 1989959
Red, A. J. Marshall

Sni-A-Bar Roan Lady 7th
1805683
Red, Sni-A-Bar Farms

Gold Chain Monarch 1707640
White, Eugene Goodale

Lake City Sarcasm 1762089
Roan, Eugene Goodale

Cruggleton Captivator 276163
RLW, A. J. Marshall

Augusta Gardenia 120936
Dark Roan, A. J. Marshall

Bridgebank Rolox 1595985
Red, A. J. Marshall

Sni-A-Bar Roan Lady 1504934
Roan, Sni-A-Bar Farms

Daybreak Salute 1625647
White, C. A. Oldsen
Golden Chain Beauty 3d
1526748
White, Blair Bros.

Advance Challenger 1552808
Roan, Bellows Bros.
Waveland's Sarcasm 5th
1483098
White, C. A. Oldsen

DAM

Monarch's Delight 1898204
Roan, Eugene Goodale

MONARCH'S ASPIRATION 2275211 is a smooth, thick flesh, low set bull, an ideal color, dark red. His dam, Monarch's Delight 1898204 is one of the top breeding cows in our herd. This bull will solve your herd bull problem.

Breed your Shorthorns with good, sturdy, short legs, with large, flat,
clean bone and set squarely on the corners.

SWANSON

Bull

GOLDFINDER SEAL 2263377

Lot 7

Roan, calved July 27, 1944. Bred by Bellows Bros., Maryville, Mo.; 2d owner, Eldor N. Swanson, Hepburn, Iowa.

SIRE
Goldfinder's Baronet 2029920
Roan, Hale Thompson

Fairview Baronet 1941941
RLW, D. M. Gregg

Marigold Gardenia 1929163
White, M. D. Whimple

Golden Seal 1801157
Red, L. C. Reese

DAM
Fair Beauty 24th 1856169
Red, A. E. Richardson & Sons

Supreme Beauty 2d 1810138
Roan, A. E. Richardson & Sons

Gregg Farms Baronett 1842988
Red, D. M. Gregg

Victoria 12th 1782812
Roan, D. M. Gregg

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Sni-A-Bar Marigold 4th 1740172
Roan, Sni-A-Bar Farms

Ballyin Goldspur 1635247
Red, Harvey C. Larsen

Beauty Again 1504215
Roan, L. C. Reese

Ace of Hearts 1637243
White, Bellows Bros.

Supreme Beauty 1716913
RLW, Bellows Bros.

GOLDFINDER SEAL 2263377, a nice even roan individual with an exceptionally good head, low down and heavy bone. This choice calf plus his age will solve your herd bull problem.

WHITE

Bull

DOUBHBOY x2258077

Lot 9

Red, calved August 18, 1944. Bred by Philip Johnston & Sons, Blencoe, Iowa; 2d owner, Geo. H. White, Malvern, Iowa.

SIRE
Crimson Sensation x2083461
Red, F. S. Purviance

Crimson Stamp 2d x1959050
Red, Fred Blomstrom & Sons

Mina Princess 1916815
Red, Ira Braucht

Charwill's Knight x1946753
Roan, Fred Blomstrom & Sons

DAM
Charwill's Belle x2028841
Roan, Philip Johnston & Sons

May Belle x1798703
Roan, Philip Johnston & Sons

Ceremonious Charwill x1803346
Roan, Leemon Stock Farm

Silver Maid x1738867
Roan, Fred Blomstrom & Sons

Royal Augustine x1700077
Red, Ira Braucht

Mina's Pride 1632716
Roan, Ira Braucht

Ceremonious Charwill x1803346
Roan, Leemon Stock Farm

Maxine x1855343
Roan, Fred Blomstrom & Sons

Lavender Hero 2d x1751717
Roan, Clifford Oak

June Belle x1713962
R. & W. Philip Johnston

DOUBHBOY x2258077 is a real example of modern type breed character, quality and style. This calf was judged Reserve Champion in the recent Taylor County Fair.

The Shorthorn is the most popular beef and farmer's breed in the nation today.
Better bulls build better Shorthorns.

GRUSS



Royal Nugget 2253777, an exceptional individual sired by Gold Nugget 2007815

Bull

Lot 10

ROYAL NUGGET 2253777

Roan, calved August 18, 1944. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

SIRE

Supreme Gold Nugget 2144038
Red, Holz Bros.

Gold Nugget 2007815
Roan, Husted Bros.

Mayflower 27th 2013505
Red, Holz Bros.

Supreme Augusta 1813813
Red, Dana Farms

Pearl Princess 1424034
Roan, G. F. Gruss

Supreme Goldfinder 1920005
Roan, M. D. Whimble

Meadow Flower A 2d 1931467
Red, Husted Bros.

Dreadnaught Sunray 2d 1890589
Red, Geishecker Bros.

Malflower A 1874696
Red, Husted Bros.

Supreme Client 1643512
Roan, Bellows Bros.

Dana Augusta 1733953
Roan, Bellows Bros.

Linwood Cumberland 1286213
Roan, G. F. Gruss

Village Pearl 2d 1157258
Roan, G. F. Gruss

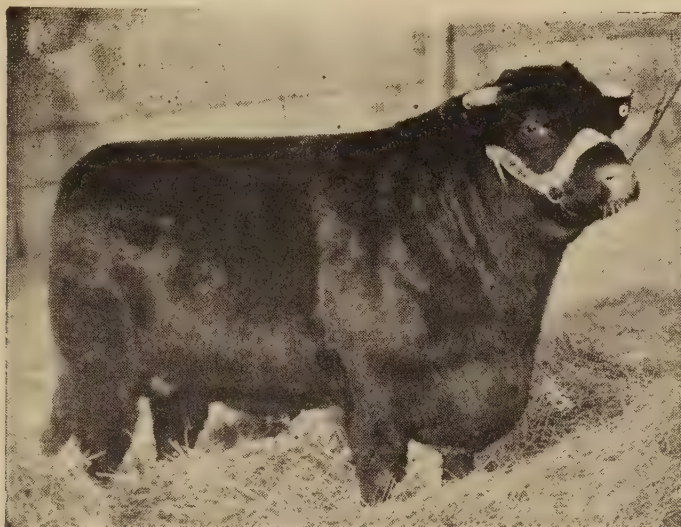
DAM

Pearl Princess 5th 1923007
Roan, G. F. Gruss & Sons

ROYAL NUGGET 2253777 is a beautiful roan, smooth, well-balanced, good, deep quarters, well boned and masculine head. His dam is one of our best breeding cows. His sire, Supreme Gold Nugget, is a dark red by the Iowa State Champion Gold Nugget. Don't overlook this bull if you are wanting a real herd sire.

Docility of disposition and calmness of temperament are inherent characteristics of the Shorthorn.

LOMAS



Browndale Douglas 180297, is exceptionally thick and close to the ground. He is a recognized sire.

Bull

Lot 11

AVON'S STYLE 2269848

Roan, calved August 21, 1944. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

Dolglas Style 2033057
Roan, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

Narcissus Lady 1638554
Red, McCone Bros.

Browndale Avon 1699483
Roan, Geo. W. Retzlaff & Son

Orange Blossom 13th 1686046
Red, D. E. Lomas

Browndale's Type 1738563
Roan, McCone Bros.

Lady Marengo 21st 1738569
Red, McCone Bros.

Rosewood Seal 1245376
Roan, McCone Bros.

Narcissus Beauty 1475877
Red, McCone Bros.

Browndale Monarch 1503276
Roan, Thos. E. Wilson

Augusta 114th 1584340
Roan, Geo. W. Retzlaff & Son

Max Monarch 1288753
Roan, Maxwell Miller Cattle Co.

Orange Blossom 7th 1298412
Roan, D. E. Lomas

DAM

Orange Blossom Miss 1858560
Roan, Lomas Bros.

Avon's Style 2269848 is a beautiful roan individual with an exceptionally good head, low down and heavy bone. With Douglas Style his sire and Orange Blossom Miss as his dam there is reason for real herd bull.

An adequate water supply is always essential to better Shorthorns.

McCONE**Bull****Lot 12****BRAWITH SUPREME** (sent for Record)

Roan, calved September 2, 1944. Bred and owned by McCone Bros., Botna, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Lady Marengo 30th 2145552	McCone Bros.	Brawith Emperor 2069695	Carl L. Retzlaff
Lady Marengo 19th	McCone Bros.	Calrossie Supreme 2033330	Husted Bros.
Lady Marengo 17th	McCone Bros.	Snowbird Jr. 1218838	McCone Bros.
Lady Marengo 12th	C. A. Saunders	Snow Bird 948724	C. A. Saunders & Sons
Lady Marengo 9th	C. A. Saunders	Cumberland's Type 388132	C. A. Saunders
Lady Marengo 8th	C. A. Saunders	Cumberland's Best 334805	C. A. Saunders
Lady Marengo 2d	C. A. Saunders	See A Cumberland 267738	C. A. Saunders
Lady Marengo	Philo L. Mills	King Champion 191878	S. G. Crawford
Lady Douglas	James Durno	Marengo 141581	Wm. Duthie
Lady Cromwell	J. Williamson	Lord Douglas 132003	Wm. Duthie
		Albion 59512	W. S. Marr

CALROSSIE SUPREME—Sire, Supreme Goldfinder 1920005 by Goldfinder Diamond 1831545, out of Faustiana Melody 1803774. Dam, Marigold 22d 1875553 by Proud Archer 1593974, out of Marigold 9th 1158256.

SNOWBIRD JR.—Sire, Snow Bird 948724 by Type's Diamond 665041, out of The Gipsy 198448. Dam, Cumberland's Belle 890044 by Type's Marshal C 557872, out of Bonnie Belle C 3d 150913.

SNOW BIRD—Sire, Type's Diamond 665041 by Cumberland's Type 388132, out of Village Secret 209235. Dam, The Gipsy 198448 by Burwood Royal 317596, out of White Gipsy 65195.

BRAWITH SUPREME is by Brawith Emperor and out of a Goldfinder bred dam. He is a dark even roan color with an outstanding bull head. A real herd bull prospect.

McCONE**Bull****Lot 13****BRAWITH CROWN 2285888**

Roan, calved September 8, 1944. Bred and owned by McCone Bros., Botna, Iowa.

SIRE Brawith Emperor 2069695 Roan, Carl L. Retzlaff	Brawith Nuquet 1944238 Roan, David Douglas	Brawith Boy 1836058 Roan, Hugh S. Black
		Primrose Jilt 252728 Dark roan, John Walker
DAM Sweet Gipsy 1858402 Roan, McCone Bros.	Clara Belle 15th 1962767 Roan, Carl L. Retzlaff	Browndale Mint 1755664 Red, Geo. W. Retzlaff & Son
		Clara Belle 13th 1757833 White, F. W. Retzlaff & Son
	Browndale Crown 1759583 White, Joseph M. Collins	Caledonia Count 1472484 Roan, Thos. E. Wilson
		50th Duchess of Gloster 1469959 Roan, F. E. Jackson
	Gipsy Autocrat 1559412 Red, McCone Bros.	Rosewood Seal 1245376 Roan, McCone Bros.
		Red Gipsy 1399244 Red, McCone Bros.

BRAWITH CROWN 2285888. This son of Brawith Emperor is very thick and low set with a very good head.

You can do something for a friend he cannot do for himself—
speak a kind word for him.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SAUNDERS

Bull

Lot 14

CUMBERLAND'S AIR MARSHAL 3d 2255831

Roan, calved September 8, 1944. Bred and owned by John R. Saunders, Manilla, Iowa.

SIRE

Marshal's Masterstroke 1987058
Red, Held Bros.

Marshal's Perfection 1825095
Roan, Held Bros.

Marshal's Matchless 1783631
Roan, Held Bros.

Modern Type 1859457
Red, Vernon D. Uehling

DAM

Miss Augusta 9th 2003680
Roan, C. A. Saunders & Son

Augusta Girl 1861472
White, C. A. Saunders & Son

Marshal's Type 1611375
Roan, Fred Lee

Village Cumberland 2d 1645039
Roan, G. E. Held

Marshal's Type 1611375
Roan, Fred Lee

Gloster's Matchless 1460951
Roan, J. T. Edson

Dreadnaught Majestic 1520421
Roan, Hay Brown

62d Duchess of Gloster 1658241
Red, Vernon D. Uehling

Matador Master 1522867
Roan, C. A. Saunders & Sons

Miss Augusta 3d 1742216
Roan, C. A. Saunders & Sons

CUMBERLAND'S AIR MARSHAL 3d 2255831. Here is a truly modern calf, compact in every respect. Best of color, very dark roan. No doubt the best calf ever sired by Marshal's Masterstroke. Out of a good, dark roan cow from that fine Augusta family. Look this thick, short coupled fellow up sale day.

GRUSS

Bull

Lot 15

SUPREME NUGGET 2280162

Red, calved September 8, 1944. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

SIRE

Supreme Gold Nugget 2144038
Red, Holz Brothers

Gold Nugget 2007815
Roan, Husted Bros.

Mayflower 27th 2013505
Red, Holz Bros.

Supreme President 2013279
Roan, Bellows Bros.

DAM

Village Bess 2250485
Red, G. F. Gruss & Sons

Village Lassie 2061902
Red, G. F. Gruss & Sons

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Meadow Flower A 2d 1931467
Red, Husted Bros.

Dreadnaught Sunray 2d 1890589
Red, Geishecker Bros.

Mayflower A 1874696
Red, Husted Bros.

Supreme Client 1643512
Roan, Bellows Bros.

Dana Augusta 1733953
Roan, Bellows Bros.

Supreme Augustus 1813813
Red, Dana Farms

Village Gem 1859911
Red, Lawrence Gruss

SUPREME NUGGET 2280162 is smooth, low set, good dark red with nice head. He should make a good herd bull. Sired by Supreme Gold Nugget, a great Goldfinder breeding.

Merchandising Shorthorns is not unlike any other kind of merchandising.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LARSON

Bull

H0 157

Lot 16

BRAWITH ROYAL 2240177

Roan, calved September 14, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa.

SIRE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, Davis Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R & W, F. W. Retzlaff & Son

Diamond King 2d 1374164
Roan, C. A. Saunders & Sons

Type's Diamond 665041
White, C. A. Saunders & Sons

Type's Beauty 4th 1053338
Roan, C. A. Saunders & Sons

DAM

Mysie Bountiful 2d 1755127
Roan, Geo. Larson & Sons

Lady Bountiful 1620879
RWM, W. B. Tague & Son

Rookwood Diamond 1458702
Roan, C. F. Curtiss

My Lady Mysie 1139866
Roan, W. B. Tague

BRAWITH ROYAL 2240177, is a good type of bull with a good coat of hair. The dam of this bull produced one steer good enough to win third in open class at the American Royal.

LARSON

Bull

110

Lot 17

BRAWITH PRIDE 3d 2279655

Red, calved September 26, 1944. Bred and owned by Geo. Larson & Sons, Harlan, Iowa.

Dams

Breeders of Dams

Sires

Breeders of Sires

Bridal Wreath Pride 2123267.....	Geo. Larson..	Brawith Royal Pilot 2062847.....	Carl L. Retzlaff
Sunbeam's Pride.....	Geo. Larson..	Parkdale Supreme 1711550.....	Bellows Bros.
Sunbeam's Beauty.....	Geo. Larson..	Royal Lad 1131648.....	Clair Robinson
Sunbeam Goods.....	Geo. Larson..	Gladstone Rex 795528.....	J. G. Westrope
Sunbeam Sadie.....	Geo. Larson..	Good Goods 563421.....	Kuhn & Downs
Sunbeam.....	John A. Campbell..	Rex Sultan 413279.....	J. G. Westrope
Scottish Lady 3d.....	Geo. Allen..	Nonpareil Boon 168935.....	Geo. Bothwell
Scottish Lady.....	Geo. Allen..	Lord Missie 252006.....	Geo. Allen
Scottish Princess.....	Jas. Silverthorn..	Godwin 115676.....	W. A. Harris & Son
Lady Sempstress 2d.....	Jas. Silverthorn..	Baron Rule 123625.....	J. E. Prather
		Scottish King 113720.....	T. R. Westrope

PARKDALE SUPREME—Sire, Supreme Champion 1625543 by Supreme Chief 1503759, out of Queen of Beauty 68th 1441679. Dam, Queen of Beauty 74th 1655788 by Maxwalton Baron 1224429, out of Queen of Beauty 42d 655053.

ROYAL LAD—Sire, Village Officer 968079, by Village Beau 397715, out of Lady Madge 4th 41887. Dam, Flora 2d 847490 by Village Cumberland 529456, out of Flora 203018.

GLADSTONE REX—Sire, Royal Rex 3d 341710 by Diamond Rex 205067, out of Dalmeriy V 66-568. Dam, Mildred Queen 2d 170217 by Lord Lancaster 347106, out of Mildred's Beauty V 66-978.

Produce the kind of Shorthorns your customers admire.

LARSON

125



Brawith Boy 1836058, an exceptional Canadian bred bull, the sire of the famous Brawith Nugget 1944238

Bull

Lot 18

BRAWITH ROYAL 2d 2240178

Roan, calved September 26, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa.

SIRE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Sunbeam Supreme 1939585
Red, Geo. Larson & Sons

DAM

Mysie Bountiful 9th 2123270
Red, Geo. Larson & Sons

Mysie Bountiful 1711552
Red, Geo. Larson & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R & W, F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

Sunbeam's Pride 1422397
Roan, Geo. Larson

Rex Cumberland 1664436
Roan, Geo. Larson

Lady Bountiful 1620879
RWM, W. B. Tague & Son

Brawith Royal 2d, a good, deep bodied bull. His dam is one of our best cows. We own no more highly prized family than the Mysies.

FERREL
Bull

Lot 19

TEMPLAR'S PREMIER 2286836

White, calved October 2, 1944. Bred and owned by Mrs. Thera Ferrel, Randolph, Iowa.

Dams		Breeder's of Dams		Sires		Breeder's of Sires	
Villager's Fairy 5th 1762024	Mrs. Thera Ferrel	Edgcote Victor 1712263	A. E. Hellmer, Est.	Templar's Envoy 2109533	Stanley Douglas		
Villager's Fairy 3d	Mrs. Thera Ferrel	White Villager 1589202	Mrs. Thera Ferrel	Royal Cumberland 1258223	J. R. Hurst		
Cumberland Fairy 2d	Mrs. Thera Ferrel	Broadhooks Villager 925481	W. Rosenberger-Sons	Villager's Diamond 476744	Uppermill Farm		
Villager's Fairy 2d	A. P. Ferrel	Silver Coin 650640	W. Duthie	Royal Crystal 650638	A. T. Gordon		
Villager's Fairy	Economy Stock Farm	Lavender Chief 633343	W. Duthie	Pride of Fashion 139890	W. Duthie		
Broadward Fairy 2d	R. Wilson	Roan Duke 650637	Mrs. Dunbar				
Royal Fairy	W. Duthie						
Minmore Fairy 5th	G. S. Grant						
Fairy of Minmore	J. G. Smith						
Fairy Tyne 2d	D. C. Bruce						

TEMPLAR'S ENVOY—Sire, Larbert Templar 2036824 by Cuggleton Reservist 269670, out of Princess Royal 13th 159327. Dam, Eliza Anoka 2d 1924638 by Coldoch Silver Wedding 286229, out of Eliza Dignity 1921256.

EDGCOTE VICTOR—Sire, Edgcote Pride 1345717 by Edgcote Champion 1001350, out of Star's Fancy 816458. Dam, Lady Victoria 1020460 by Village Star 790308, out of Victoria Lady 8th 251873.

WHITE VILLAGER—Sire, Edgcote Augustus 1291332 by Edgcote Champion 1001350, out of Maxwalton Augusta 16th 681256. Dam, Villager's Fairy 2d 1181901 by Broadhooks Villager 925481, out of Villager's Fairy 861137.

TEMPLAR'S PREMIER is a smooth fleshed bull showing plenty of quality and breed character. He is a bull for the particular buyer.

McCONE
Bull

Lot 20

BRAWWITH STYLE 2285889

White, calved October 4, 1944. Bred and owned by McCone Bros., Botna, Iowa.

SIRE

Brawwith Emperor 2069695
Roan, Carl L. Retzlaff

Brawwith Nugget 1944238
Roan, David Douglas

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Douglas 1801297
Red, McCone Bros.

DAM

Clara 8th 2033446
Red, McCone Bros.

Clara 2d 1801307
Roan, McCone Bros.

Brawwith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Browndale's Type 1738563
Roan, McCone Bros.

Lady Marengo 21st 1738569
Red, McCone Bros.

Master Cumberland 2d 1530762
White, McCone Bros.

Perfection Clara 1526267
Roan, McCone Bros.

BRAWWITH STYLE 2285889. This calf is by Brawwith Emperor and out of one of our best red Browndale Douglas cows.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS

Bull

Lot 21

ROAN MARK 2269862

Roan, calved October 20, 1944. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE
Douglas Style 2033057
Red, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

Browndale's Type 1738563
Roan, McCone Bros.

Lady Marengo 21st 1738569
Red, McCone Bros.

Narcissus Lady 1638554
Red, McCone Bros.

Rosewood Seal 1245376
Roan, McCone Bros.

Narcissus Beauty 1475877
Red, McCone Bros.

Browndale Villager 1819607
Red, Hopley Stock Farm

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Lady Clipper 17th 1144669
Red, Hopley Stock Farms

DAM
Lady Secret 11th 1986591
Roan, Lomas Farms

Lady Secret 8th 1756555
Roan, D. E. Lomas

Bridgebank Wandt 1599931
Roan, A. J. Marshall

Lady Secret 5th 1339991
Roan, D. E. Lomas

Roan Mark 2269862 is smooth fleshed with a good head and horns, good substantial bone. His dam, Lady Secret 11th is a grand matron. She, her dam and her granddam have been valuable members of our herd for years.

LARSON

Bull

Lot 22

BRAWITH ALBINO 2d 2271478

White, calved November 10, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa.

SIRE
Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R. & W., F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

DAM
Sunbeam Wedding Gift 2123275
Roan, Geo. Larson & Sons

Sunbeam's Cumberland 1711553
White, Geo. Larson & Sons

Diamond King 2d 1374164
Roan, C. A. Saunders & Sons

Sunbeam's Pride 142397
Roan, Geo. Larson

BRAWITH ALBINO 2d 2271478 is the favorite bull of my consignment. He comes from a great producing family. The Dam of this bull is a full sister to the best show steer we ever produced.

A good bull is half the herd, and a poor one is all of it.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

NEELY

Bull

2293315

No 45

Lot 23

VERD LEA COMMANDER (Sent for Record)

Red, calved November 5, 1944. Bred and owned by W. W. Neely, Greenfield, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Acanthus 58th 1949090.....	Phillip Funke..	Type's Marshal 5th 2159465.....	Phillip Funke
Acanthus 23d.....	Phillip Funke..	Goldspur's Mint 1713726.....	Hopley Stock Farm
Acanthus 13th.....	Phillip Funke..	Marshal's Cumberland 1558643.....	Phillip Funke
Acanthus 8th.....	Phillip Funke..	Cumberland Again 616623.....	E. E. Owens
Acanthus 4th.....	Phillip Funke..	Lavender Goods 340244.....	Bellows Bros.
Acanthus.....	E. Funke..	Butter Boy 297123.....	Chas. C. Norton
Acacia 5th.....	E. Funke..	Nonpareil Perfection 206647.....	George Bothwell
Acacia.....	R. S. Veech..	Royal George 122603.....	T. R. Westrope & Son
Acalepha.....	R. S. Veech..	Earl Marshal 92167.....	Wm. Duthie
Acanthus.....	A. Cruickshank..	Favorite 56041.....	Wm. Duthie
		Barmpton 45246.....	A. Cruickshank

GOLDSPUR'S MINT—Sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Pretty Maid 4th 1288917 by Villager's Czar 1045227, out of Pretty Maid 1177105.

MARSHAL'S CUMBERLAND—Sire, Marshal's Lavender Lad 1355876 by Fair Marshal 945079, out of Maxwalton Lavender 62800. Dam, Victoria Funke 30th 1157642 by Cumberland Again 616623, out of Victoria Funke 24th 458474.

CUMBERLAND AGAIN—Sire, Cumberland Dictator 361987 by Burwood Royal 317596, out of Gladiolus 2d 15459. Dam, Victor's Lady 255910 by Scottish Victor 316446, out of Baby Pride 7th 64-872.

VERD LEA COMMANDER is a splendid prospect, very low set—perfect under-pinning. Not at all fitted. A good one to develop, or to keep.

LARSON

Bull

BRAWITH ALBINO 2244370

Lot 24

White, calved October 21, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa.

S'RE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Lavender Lily 13th 1788521
Roan, D. W. Retzlaff & Son

Supreme Cumberland 1874859
Roan, Geo. Larson & Sons

DAM

Meadow Beauty 11th 1975156
Roan, Beulah Larson

Meadow Beauty 6th 1874862
Roan, Geo. Larson & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R & W, F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

Sunbeau's Cumberland 1711553
White, Geo. Larson & Sons

Parkdale Supreme 1711550
Roan, Bellows Bros.

Meadow Beauty 1630337
White, Emery Larson

BRAWITH ALBINO 2244370 is a full brother to the first prize junior bull calf at the last fall Red Oak sale and looks much like him, from a great producing cow.

The necessity of offering a quality product is vital if repeat sales and a reputation are to be built up and maintained.

LARSON**Bull****Lot 26****ROAN BRAWITH 2271481**

Roan, calved December 1, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa.

SIRE

Brawith Royal Pilot 206847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R. & W., F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

DAM

First Wedding Gift 2123268
White, Geo. Larson & Sons

Silver Sunbeam 1987690
White, Geo. Larson & Sons

Parkdale Supreme 1711550
Roan, Bellows Bros.

Sunbeam's Pride 1422397
Roan, Geo. Larson

ROAN BRAWITH 2271481 is a low-down, blocky bull, too young to bring his worth but we believe you will like him and he won't cost you much money.

KLINE**Bull****Lot 27****BROWNDALÉ DOUGLAS 2d 2277558**

Red, calved December 5, 1944. Bred and owned by S. H. Kline, Clarinda, Iowa.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Brae Lodge Footprint 219078
Dark Roan, T. A. Russell

S'RE

Helfred Outlook 2077747
Red, F. W. Hubbell

Estelle of Brae Lodge 257509
Red, T. A. Russell

Velvet Veronica 1852627
Roan, Geo. Struve

Browndale's Beau 1774621
Roan, Geo. Struve

Veronica 11th 1774627
Roan, Geo. Struve

Ashbourne Goldmine 1752751
Red, A. C. Shallenberger

Divide Superb 1683191
Red, The Allen Cattle Co.

Goldie 50th 1647232
Red, Thos. Andrews

DAM

Lady Douglas 40th 1877467
Red, C. H. Harper

Lady Douglas 35th 1704705
Red, C. H. Harper

Calrossie Crown 1576567
White, John R. Thompson, Est.

Lady Douglas 20th 984219
Red, Geo. Allen & Sons

BROWNDALÉ DOUGLAS 2d 2277558 is very dark red and will develop into a good herd sire. You will like this individual.

Shorthorns mature faster and give greater weight for age for less cost per pound of gain.

GOLTRY
Bull

Lot 28

VILLAGER'S ROAN LAD 2259822

Dark roan, calved December 10, 1944. Bred and owned by Raymond Goltry, Griswold, Iowa.

SIRE

Will-A-Dell Villager 2057766
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Villager's Blossom 1705045
Red, Will A. Davis & Son

Champion's Banner 1714202
Roan, W. E. Graham & Sons

DAM

Red Beauty 6th 1863840
Red, Ray Coglon

Roan Beauty 5th 1735168
Roan, Ray Coglon

Sni-A-Bar Golden Ring 1636566
Roan, Sni-A-Bar Farms

Emma Cumberland 1406460
Roan, Joseph Miller's Sons

Villager's Champion 1579338
Roan, Frank C. Baker

Jealous Janet 1614714
Red, Will A. Davis & Son

Lancaster Champion 1389690
White, W. E. Graham & Sons

Radium Empress 1091843
Red, Bert Brown

Edgcote Crown 1649065
Roan, I. J. Sample

Roan Beauty 4th 1523103
Roan, T. J. Coglon & Sons

VILLAGER'S ROAN LAD 2259822 is a little young but he has a very nice color, good head, nice mellow fellow, good disposition and from a heavy milking, prolific cow.

KENNEDY
Bull

Lot 29

CLEARVIEW LORD x2286860

Dark roan, calved December 15, 1944. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa.

SIRE

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Dale's Crown 1485607
Roan, Irvin J. Sample

DAM

Red Jean 1830422
Red, Loren Buckner

Red Butterfly 1711655
Red, C. L. Buckner

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

Rodney's Emblem x1338895
Red, E. P. Laughlin

Lady Nonpareil 1200778
Roan, W. R. & H. M. Hixson

Crown's Choice 1374248
Roan, S. A. Nelson

Sunshine 884142
Roan, Samples Bros.

Dale's Crown 1485607
Roan, Irvin J. Sample

Village Butterfly 1247484
Roan, C. L. Buckner

CLEARVIEW LORD x2286860, a dark roan, blocky, wide son of the sire of Champions, Stardale x2020699. A full sister sold to Ed. Laughlin of Imogene and another full sister to C. B. Teegardin & Sons of Ohio, later selling in the 1945 Polled Congress to V. D. Crow of Texas after winning her class.

The quickest, surest and most logical way to improve your herd of cattle
is by the use of good bulls.

LARSON

Bull

Lot 30

CLIPPER STAR SUPREME 2271480

Red, calved December 17, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa.

SIRE

Sunbeam Supreme 1939585
Red, Geo. Larson & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

Sunbeam's Pride 1422397
Roan, Geo. Larson

Helfred Style 1721829
Roan, F. W. Hubbell

DAM

Roan Secret 2d 2047159
Roan, Jacob Burkhardt

Oakland Secret 1691713
Roan, Jacob Burkhardt

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

Royal Lad 1131648
White, Clair Robinson

Sunbeam's Beauty 1139647
R. & W., Geo. Larson

Collynie Clipper Star 1554906
Roan, Easton & Ward

Rosewood's Star 1209278
Roan, Geo. Greer

Red Rodney 1518736
Red, Geo. W. Retzlaff & Son

Roan Secret 3d 1369041
Roan, D. E. Lomas

CLIPPER STAR SUPREME 2271480 is a good headed bull with a lot of size for age. His Dam is one of the best cows we ever owned, also having a great head and good size. She is sired by an Iowa State Fair junior champion son of Collynie Clipper Star, an International Grand Champion.

KENNEDY

Bull

Lot 31

CLEARVIEW COUNT x2287764

Roan, calved December 19, 1944. Bred and owned by Lou Kennedy & Sons, Harlan, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Lady Nonpareil 7th 1916952	David & Jas. Burns..	Browndale Sultan x2136590.....	Myrtie Eichhorn
Lady Nonpareil 6th.....	David & Jas. Burns..	Cardigan Chancellor x1779499.....	David & Jas. Burns
Lady Nonpareil 4th.....	David & Jas. Burns..	Victor Rodney x1628905.....	David & Jas. Burns
Lady Nonpareil	W. R. & H. M. Hixson..	Rodney's Emblem x1338895.....	E. P. Laughlin
Dainty Nonpareil	W. R. & H. M. Hixson..	Village Cumberland 2d 1018526..	H. & W. Hixson
Roan Princess.....	W. R. & H. M. Hixson..	Village Champion 529455.....	O. A. Strahan
Nonpareil Lady 4th.....	H. H. Hess & Son..	Good Knight 276959.....	Bellows Bros.
Nonpareil Lady 2d.....	H. H. Hess & Son..	Diamond 293300.....	H. H. Hess & Son
Nonpareil Red Lady.....	Geo. Allen..	Godwin 115676.....	W. A. Harris & Son
Victoria Nonpareil 2d.....	N. Z. Green..	Aberdeen 117795.....	Geo. Campbell
	M. E. Jones..	Spartan Hero 77932.....	A. Cruickshank

CARDIGAN CHANCELLOR—Sire, Oakwood Chancellor x1579547 by Royal Count Jr. x1053938, out of Clara Sultana 5th x708344. Dam, Rose Cardigan x167002 by Butterfly's Sultan x1254596, out of Edgcote Cardigan 1422503.

VICTOR RODNEY—Sire, Rodney's Emblem x1338895 by Ceremonious Emblem x1257131, out of Maxwalton Missie H 1204460. Dam, Lady Victoria x1392477 by Violet Sultan x886661, out of Victoria Maid x1090127.

RODNEY'S EMBLEM—Sire, Ceremonious Emblem x1257131 by Ceremonious Sultan x674540, out of Rosemary Lady 654356. Dam, Maxwalton Missie H 1204460 by Rodney 753273, out of Mistress Ethel 678618.

CLEARVIEW COUNT X is a nice roan son of Browndale Sultan X who is a full brother to reserve champion bull at 1944 Iowa Polled Shorthorn show and sale.

Most good producers agree that the knife should be used freely.

McMASTER

Bull

Lot 32

MACKWAY V STAMP x2282517

White, calved January 3, 1945. Bred and owned by Geo. McMaster, Bedford, Iowa.

SIRE

Oakwood Radiant King 2d
x1957392

Roan, C. B. Teegardin & Sons

Collynie Sensation x1789859
Red, Albert Hultine & Sons

{ King Collynie Jr. x1718025
Roan, F. A. Ham
Mayflower 13th x1715459
Roan, Albert Hultine

Missie of Oakwood 3d x1824859
White, C. B. Teegardin & Sons

{ Oakwood Royal King x1574357
Roan, C. C. Rex
Missie of Oakwood x1568075
White, C. B. Teegardin & Sons

Sultan's Commander x1682722
White, H. C. Stork

{ Myrtle's Sultan 2d x1509143
White, H. C. Stork
Butterfly 2d x1580315
Roan, H. C. Stork

DAM

Julia Marjory x1799994
Roan, Geo. McMaster

Valley View Marjory 2d 945082
Roan, A. O. Stanley

{ Advance Marshall 583931
Roan, Tomson Bros.
Marjory's Queen 58717
Red, G. S. Allyn & Sons

MACKWAY V STAMP x2282517 is extremely thick and short legged. A good, wide Polled head. His Dam is a grand old roan cow, short legged and heavy milker.



Shorthorns that won first prizes for a group of ten head exhibited by one sonsignor at the International Livestock Exposition in Chicago. This exceptional group is owned by Helfred Farms, Des Moines, Iowa.

Plan now to join your local Shorthorn district organization.

***The Southwest Iowa
Shorthorn Breeders' Association
Red Oak***

Where the Scotch blood lines are of the best.

Where pedigrees and health certificates are delivered promptly.

Where every consignment is backed by a reliable producer and where the sales management functions on the basis that—

"If buyers secure courteous treatment and profitable cattle, the sellers are always going to find the most satisfactory market."

Where the individuals are of top quality and in splendid condition.



Unmatched Buying Opportunity

None of the cattle in this sale have been pampered and none are offered in exceptional high flesh. If you are blessed with the ability to judge a good individual and a profitable producer in everyday working clothes, here's the place for you to invest. Remember—this sale is packed with cows that have calves at foot and females that will calf soon after sale date. And remember also—never has it been so important to have a good bull at the head of your herd—a bull with a real background. These bulls are qualified to bring you everlasting satisfaction and success with Shorthorns.

McMASTER



Collynie Sensation x1789859, an outstanding red son of
King Collynie Jr. x1718025

Bull

Lot 33

MACKWAY MARSHALL x2282516

Red, calved January 28, 1945. Bred and owned by Geo. McMaster, Bedford, Iowa.

SIRE

Oakwood Radiant King 2d
x1947392
Roan, C. B. Teegardin & Sons

Collynie Sensation x1789859
Red, Albert Hultine & Sons

King Collynie Jr. x1718025
Roan, F. A. Ham
Mayflower 13th x1715459
Roan, Albert Hultine

Missie of Oakwood 3d x1824859
White, C. B. Teegardin & Sons

Oakwood Royal King x1574357
Roan, C. C. Rex
Missie of Oakwood x1568075
White, C. B. Teegardin & Sons

Sultan's Augustine x1883467
Red, Ira Braucht

Royal Augustine x1700077
Red, Ira Braucht

DAM

Julyn Marjory 1952165
Red, Geo. McMaster

Mayday Marjory 1692771
Roan, Geo. McMaster

Mina 7th x1754851
Red, Ira Braucht
Master Mark 1508863
White, Geo. McMaster
Valley View Marjory 3rd
1575484
Red, A. O. Stanley Est.

MACKWAY MARSHAL x2282516, a quality red calf, will grow to be a good herd bull. His dam is the kind to keep around. Her first calf, a heifer, sold in Oakwood Farm Sale at \$450.

Use the pedigree to the best of your knowledge but make it
secondary to individuality.

McMASTER

Bull

Lot 34

MACKWAY GAY RADIANT 2282518

Roan, calved February 4, 1945. Bred and owned by Geo. McMaster, Bedford, Iowa.

SIRE

Oakwood Radiant King 2d
1957392

Roan, C. B. Teegardin & Sons

Collynie Sensation x1789859
Red, Albert Hultine & Sons

King Collynie Jr. x1718025
Roan, F. A. Ham

Mayflower 13th x1715459
Roan, Albert Hultine

Missie of Oakwood 3d x1824859
White, C. B. Teegardin & Sons

Oakwood Royal King x157435/
Roan, C. C. Rex

Missie of Oakwood x1568075
White, C. B. Teegardin & Sons

Sultan's Augustine x1883467
Red, Ira Braucht

Royal Augustine x1700077
Red, Ira Braucht

Mina 7th x1754851
Red, Ira Braucht

DAM

Butterfly 51st x1974700-
Roan, Geo. McMaster

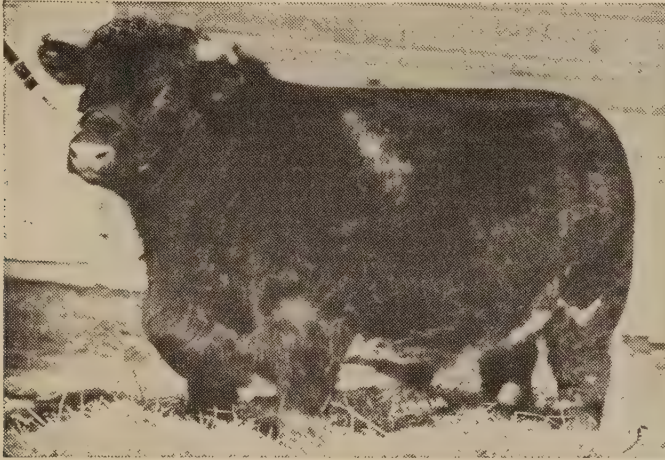
Regal Lily Butterfly x1877406
White, Geo. McMaster

Sultan's Commander 1682722
White, H. C. Stork

Butterfly White Silk 1717569
White, Geo. McMaster

MACKWAY GAY RADIANT 2282518, a very good grandson of Collynie Sensation, with heavy coat of hair. Is going to make someone a herd bull. Is the fourth good bull Butterfly 51st has raised.

SWANSON



WILL-A-DELL GOLD PLATE 2063600 is the sire of Will-A-Dell Gold Prince 2214734, the popular herd sire of Eldor N. Swanson

Cow

Lot 35

RED ROSE 1907828

Red, calved April 18, 1937. Bred and owned by Eldor N. Swanson, Hepburn, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Victoria Rose 1758368.....	E. G. Anderson..	Supreme Revolution 1804328.....	Bellows Bros.
Victoria Marjorie.....	E. G. Anderson..	Supreme Gloster 1609995.....	Bellows Bros.
Victoria Queen.....	E. G. Anderson..	Sultan Bulwark 1190087.....	Anoka Farms
Victoria Violet.....	H. Rees & Sons..	Village Ruler 819604.....	J. R. Evans & Bros.
Victoria Lady 4th.....	Geo. Allen & Sons..	Violets Dale 424602.....	H. Reese & Sons
Victoria Lady 3rd.....	Geo. Allen & Sons..	Avondale's Best 333417.....	Carpenter & Ross
Victoria Adelaide.....	J. R. Crawford & Sons..	Victor Sultan 296335.....	F. W. Harding
Victoria of Meadow Lawn 5th..	J. Crawford-Sons..	Secret Lavender 150219.....	Adam Marty
Victoria Veech.....	R. S. Veech..	Victor Baron 127266.....	C. B. Dustin & Son
		Favorite 56041.....	Wm. Duthie

SUPREME REVOLUTION—Sire, Supreme Guard 1733077 by Torchbearer 1588605, out of Supreme Beauty 2d 1282011. Dam, Fair Constance 6th 1466504 by Maxwalton Baron 1224429, out of Fair Constance 3rd 1163742.

SUPREME GLOSTER—Sire, Victor Sultan 1485331 by Supreme Successor 966141, out of Supreme's Lady 966143. Dam, Daisy Gloster 1290563 by Rubicon 1113596, out of Duchess of Urbandale 184006.

RED ROSE 1907828. Here's your three-in-one buy—a choice red cow with roan heifer calf by side calved April 16, 1945, her sire Supreme Enchanter 2054491. Red Rose is safe in calf again since June 20th to Will-A-Dell Gold Prince 2214734.

Breeders who practice constructive breeding, judge calves carefully before they are six months old.

ES.

BOWER

Cow

Lot 36

GOLDEN VICTORIA 35th 2001620

White, calved July 5, 1939. Bred by Daniel E. Bower, Bridgewater, Iowa; 2d owner, Byron B. Bower, Bridgewater, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Golden Victoria 27th 1852501	Daniel E. Bower	Kilblean Count 1818995	J. T. Judge
Golden Victoria 7th	Daniel E. Bower	Marshal's Cumberland 1558643	Phillip Funke
Golden Victoria 4th	Daniel E. Bower	Village Javelin 709798	Miller Bros.
Golden Victoria 3d	Bower Bros.	Orange Prince 570464	Daniel E. Bower
Maplewood Victoria	Ernst Funke	Proud Prince 369747	S. H. Thompson's Sons
Victoria Funke 2d	Ernst Funke	Golden Champion 138590	Forbes Bros.
Victoria Veech 6th	Ernst Funke	Royal George 122603	T. R. Westrope & Son
Victoria Veech 5th	R. S. Veech	Favorite of Pike Creek 115509	Philip Erbes
Victoria 73d	A. Cruickshank	Earl Marshal 92167	Wm. Duthie
Victoria 58th	A. Cruickshank	Roan Gauntlet 45276	A. Cruickshank
		Pride of the Isles 45274	A. Cruickshank

KILBLEAN COUNT—Sire, Ridgewood Browndale 1691186 by Browndale Fashion 1580516, out of Lakeside Goldendrop 2d 1444962. Dam, Rose of Kilblean 6th 1670016 by March Knight 10th 1479816, out of Rose of Kilblean 1086370.

MARSHAL'S CUMBERLAND—Sire, Marshal's Lavender Lad 1355876 by Fair Marshal 945079, out of Maxwalton Lavender 62800. Dam, Victoria Funke 30th 1157642 by Cumberland Again 616623, out of Victoria Funke 24th 458474.

VILLAGE JAVELIN—Sire, Maxwalton Javelin 367541 by Avondale 245144, out of Jeanie V61-656. Dam, Duchess of Gloster 3d 193547 by Villager 295884, out of Duchess of Gloster A 23895.

GOLDEN VICTORIA 35th 2001620 is a nice cow with plenty of size and a good producer. Bred to Brawith Standard 2052270.

LARSON

Cow

Lot 37

LADY CUMBERLAND 1987688

Roan, calved August 4, 1939. Bred and owned by Geo. Larson & Sons, Harlan, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Cumberland Roan Lady 1672215	Geo. Larson	Parkdale Supreme 1711550	Bellows Bros.
Roseblush 10th	C. A. Saunders & Sons	Diamond King 2d 1374164	C. A. Saunders & Sons
Diamond's Roan Lady	C. A. Saunders & Sons	Gainford Augustus 1118992	Leo P. Duer
Roseblush 8th	Geo. D. Harrah	Type's Diamond 665041	C. A. Saunders & Sons
Roseblush	Wm. Duthie	Fair Knight 329053	E. A. Hess
Rosebud	W. S. Marr	Lovat Champion 157617	Lord Lovat
Roan Lady 5th	W. S. Marr	William of Orange 95736	A. Cruickshank
Red Lady 2d	W. S. Marr	Cherub 4th 64879	Lord Sudeley
Red Lady	W. S. Marr	Heir of Englishman 21595	G. R. Barclay
Roan Lady	W. S. Marr	Young Pacha 20457	S. Campbell
		Young Ury 10984	Capt. Barclay

PARKDALE SUPREME—Sire, Supreme Champion 1625543 by Supreme Chief 1503759, out of Queen of Beauty 68th 1441679. Dam, Queen of Beauty 74th 1655788 by Maxwalton Baron 1224429, out of Queen of Beauty 42d 665053.

DIAMOND KING 2d—Sire, Type's Diamond 665041 by Cumberland's Type 388132, out of Village Secret 209235. Dam, Type's Beauty 4th 1053338 by Type's Model 4th 557864, out of Type's Beauty 3d 854415.

GAINFORD AUGUSTUS—Sire, Gainford Monarch 682682 by Gainford Marquist 370987, out of Countess Selma 4th 682683. Dam, Sittytton Augusta 8th 859029 by King's Heir 557673, out of Sittytton Augusta 7th 230956.

LADY CUMBERLAND 1987688 will be near calving at sale time to the service of Brawith Royal Pilot by Brawith Nugget. Brawith Royal Pilot was reserve champion at the Omaha sale in 1943.

A big "Must" is — know your cows!

KENNEDY

Cow

Lot 38

WILL A DELL LADY DOUGLAS 4th 2033027

Roan, calved March 15, 1940. Bred by Will A. Davis & Son, Oakland, Iowa; 2d owner, Harvey Burnham, Griswold, Iowa; 3d owner, Lou Kennedy & Sons, Lewis, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Lady Douglas 1805622....	Will A. Davis & Son..	Sni-A-Bar Silver Plate 1714459..	Sni-A-Bar Farms
Lady Douglas 15th.....	E. Farley & Son..	Villager's Champion 1579338....	Frank C. Baker
Lady Douglas 14th.....	E. Farley & Son..	Gainford Count 1522206.....	L. E. Crews
Lady Douglas 10th.....	Geo. Allen & Sons..	Edgcote Champion 1001350.....	Owen Kane
Lady Douglas 9th.....	Geo. Allen & Sons..	Rosewood Sultan 2d 410898....	W. C. Rosenberger
Lady Douglas 6th.....	Geo. Allen..	Avondale Best 333417.....	Carpenter & Ross
Lady Douglas 4th.....	Frank A. Lowden..	Victor Sultan 296335.....	F. W. Harding
Lady Douglas 2d.....	B. C. Rumsey..	Gladstone 239313.....	E. S. Kelly
Lady Douglas.....	James Durno..	Scottish Victor 133330.....	C. B. Dustin & Son
Lady Cromwell.....	J. Williamson..	Lord Douglas 132003.....	Wm. Duthie
		Albion 95912.....	W. S. Marr

SNI-A-BAR SILVER PLATE—Sire, Sni-A-Bar Golden Ring 1636566 by Prentice 1005345, out of Richland Bountiful 1310073. Dam, Emma Cumberland 1406460 by Oakdale Stanmore 1193382, out of Emma 3d 709338.

VILLAGER'S CHAMPION—Sire, Roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Duchess of Gloster B 1128573 by Maxwalton Rodney 850358, out of Duchess of Gloster 53d 921460.

GAINFORD COUNT—Sire, Edellyn Premier 1338719 by Browndale Count 1156438, out of Larbert Beauty 1219186. Dam, Nonpareil Inverness K 1292675 by Gainford Champion 410269, out of Nonpareil Inverness 3d 700537.

WILL-A-DELL LADY DOUGLAS 4th 2033027 is a dark roan, blocky, thick daughter of the great sire, Sni-A-Bar Silver Plate. She is a very easy keeping cow. Is a half sister to the Reserve Champion bull at the 1945 Omaha Show and Sale. She sells with a June 25th bull calf at foot sired by Star-dale's Monarch, sire of the Reserve Champion Female at this sale this spring. She will be kept open for the buyer's convenience. She has been dehorned.

NEELY

Cow

Lot 39

VERD LEA RAMSDEN 24th 2053768

Roan, calved May 30, 1940. Bred and owned by W. W. Neely, Greenfield, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Verd Lea Ramsden 21st 1974916..	W. W. Neely..	Verd Lea Goldspur 1901631.....	Phillip Funke
Verd Lea Ramsden 7th.....	W. W. Neely..	Supreme Laird 1688380.....	Bellows Bros.
Verd Lea Ramsden.....	Phillip Funke..	Verd Lea Royalist 1288260.....	W. W. Neely
Lady Ramsden 19th.....	Phillip Funke..	Baron Cumberland 833989.....	Phillip Funke
Lady Ramsden 5th.....	Phillip Funke..	Diamond Royal 398187.....	Bellows Bros.
Miss Ramsden 19th.....	E. Funke..	Lavender Goods 340244.....	Bellows Bros.
Miss Ramsden 16th.....	J. R. Crawford & Sons..	Golden Champion 138590.....	Forbes Bros.
Miss Ramsden 12th.....	Luther Adams..	Prince President 2d 116890.....	G. W. Lyle
Miss Ramsden 11th.....	J. & W. Russell..	Lord Lavender 99196.....	Wm. Duthie
Miss Ramsden 9th.....	Chas. Laviolette..	Royal Booth 2d 94957.....	Chas. Morgan
		Prince 100032.....	Joseph Thomson

VERD LEA GOLDSBUR—Sire, Goldspur's Mint 1713726 by Browndale Goldspur 1464101, out of Pretty Maid 4th 1288917. Dam, Acanthus 26th 1730082 by Cumberland Marshal 14th 1586118, out of Acanthus 17th 1440106.

SUPREME LAIRD—Sire, Supreme Lord 1376503 by Supreme King 1275807, out of Roan Acanthus 1273314. Dam, Queen of Beauty 68th 14411679 by Sultan Laird 1281993, out of Queen of Beauty 40th 576176.

VERD LEA ROYALIST—Sire, Village Counsellor 887906 by Village Beau 397715, out of Mysie 58th 505264. Dam, Bonnie Ramsden 2d 1097278 by Cumberland Again 616623, out of Lady Ramsden 16th 718859.

VERD LEA RAMSDEN 24th 2053768 is a splendid dark evenly mixed young roan cow. Has never had anything but a heifer calf. Am retaining two of them in the herd. Red heifer calf at foot.

Know each cow individually and the breeding behind her.

GRUSS



Supreme Rival 2094557, the outstanding sire at the head of the
G. F. Gruss & Sons herd.

Cow

Lot 40

PERCHINO PRIMROSE 2097105

Roan, calved July 16, 1940. Bred by Carl A. Henkel, Mason City, Iowa; 2d owner, Lois Kellogg, Arlemont, Nevada; 3 owner, G. F. Gruss & Sons, Greenfield, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
First Rose of Perchino 1852615	Lois Kellogg	Helfred Coronet 1868779	F. W. Hubbell
Helfred Primrose	F. W. Hubbell	Rex Oliver of Helfred 1651218	F. W. Hubbell
Primrose Lassie	Davison Est. Farms	Collynie Clipper Star 1554906	Easton & Ward
Maxwalton Primrose 3d	Maxwalton Farms	Maxwalton Rambutan 1354657	Maxwalton Farms
Rosewood Primrose 2d	C. E. Suppes & Son	Maxwalton Ladas 1044717	Carpenter & Ross
Lady Primrose	S. C. Hanna	Missie's Last 423455	J. T. Judge
Primrose Bloom	S. C. Hanna	Victor Hampton 372459	S. C. Hanna
Primrose 6th	Hanna & Co.	Lord Cowslip 160616	Wm. Duthie
Primrose 4th	Wm. Duthie	Inglewood 151200	Hanna & Co.
Primrose 3d	Wm. Duthie	Scottish Archer 117301	A. Cruickshank
		Norseman 132576	A. Cruickshank

HELFRED CORONET—Sire, Fascinator 1766812 by Browndale Goldspur 1464101, out of Village Beauty 2d 1036567. Dam, Winifred of Helfred 2d 1781561 by First of All 1626138, out of Winifred 12th 1509197.

REX OLIVER OF HELFRED—Sire, Collynie Clipper Star 1554906 by Collynie Clipper Crest 1259323, out of Cluny Flora Anoka 3d 1270022. Dam, Sanquhar Marigold 15th 1030427 by Bapton Gainford 676777, out of Sanquhar Marigold 12th 530149.

COLLYNIE CLIPPER STAR—Sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 722269.

PERCHINO PRIMROSE 2097105 is one of our good breeding cows. She is a smooth, deep-bodied, thick fleshed cow and sired by Helfred Coronet 1868779, an Iowa State Fair Junior Champion. She has a nice dark red bull calf sired by Brawith Memory 2d 2156049.

Give an appearance of alertness in all your dealings.

McMASTER

Cow

Lot 41

FLUFFY BUTTERFLY x2074825

White, calved May 25, 1941. Bred and owned by Geo. McMaster, Bedford, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Oakwood Radiant King 2d x1957392	C. B. Teegardin & Sons
Snofluff x1851867	Geo. McMaster	Sultan's Commander x1682722	H. C. Stork
Butterfly White Silk	Geo. McMaster	Master Mark 1508863	Geo. McMaster
Village Butterfly	Adam Keller	Village Sign 963100	E. W. Buckingham
Butterfly Star	Adam Keller	Clipper Star 395352	H. S. & W. B. Duncan
Butterfly Lady	G. S. Allyn & Son	Crimson Lad 354002	J. G. Brenizer
Walnut Butterfly	A. O. Stanley	Lavender's Best 264805	Geo. Bothwell
Rose Butterfly	A. O. Stanley	Rosemont 182902	C. C. Norton
Butterwort 2d	C. C. Norton	Bapton Admiral 157704	J. D. Wilson
Rosedale Butterfly	Chaffee Bros.	Knight of Rosedale 119904	Lakeside Farm Co.
Grace Butterfly	S. L. Cheney	Prince Minister 94315	A. Cruickshank

OAKWOOD RADIANT KING 2nd—Sire, Collynie Sensation x1789859 by King Collynie Jr. x1718025, out of Mayflower 13th x1715459. Dam, Missie of Oakwood 3d x1824859 by Oakwood Royal King x1574357, out of Missie Oakwood x1568075.

SULTAN'S COMMANDER—Sire, Myrtle's Sultan 2d x1509143 by Beauty's Sultan 2d x1344911, out of Myrtle 5th x1398938. Dam, Butterfly 2d x1580315 by Royal Cupbearer x1277066, out of Butterfly Lady 39th x829214.

MASTER MARK—Sire, Marksman 1342413 by Marauder 616972, out of Marigold 3d 159480. Dam, Lavender's Fond 1059304 by Royal Villager 825432, out of Lavender's Heiress 2d 701773.

FLUFFY BUTTERFLY x2074825 has a roan bull calf at side calved June 10th, full brother to Junior Champion of 1945 April Show and Sale, sire Clearview Gold Star. Will be rebred.

KENNEDY

Cow

Lot 42

LASS x2204917

Roan, calved October 20, 1941. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Lord Victor x1940999	Clyde W. Miller
Dale's Lass 2d 1777976	C. L. Buckner	Dale's Crown 1485607	Irvin J. Sample
Butterfly Lass	C. L. Buckner	Dale's Crown 1485607	Irvin J. Sample
Bonnie Lass	C. L. Buckner	Gainford Scott 1341052	E. B. Thomas
Best Bonnie	Roy Ballain	Cherry Gr. Banff 45th 297213	M. E. Jones
Sweet Bonnie	T. L. Clark	Prince Acanthus 343735	C. F. Mitchell & Son
Bonnie Butterfly	T. R. Westrope & Son	Bonnie Scot 114542	T. R. Westrope
Butterfly 51st	Wm. Moffatt & Bros.	Amhurst 94768	A. Cruickshank
Butterfly 50th	I. Moffatt	Crown Prince 22502	A. Cruickshank
Butterfly 44th	A. Cruickshank	Viceroy 21842	A. Cruickshank
Butterfly 36th	A. Cruickshank	Caesar Augustus 25074	A. Cruickshank

LORD VICTOR—Sire, Lord Bromefield x1871542 by Mardale Gold Ring x1768140, out of Lady Beauty x1701568. Dam, Grassland Victoria 2d x1724983 by Grassland Promoter x1671419, out of Village Victoria 2d 1347497.

DALE'S CROWN—Sire, Crown's Choice 1374248 by Village Crown 11257523, out of Villager's Best 949484. Dam, Sunshine 884142 by Dale's Challenger 410427, out of Sobriety Ann 2d 171557.

GAINFORD SCOTT—Sire, Gainford Monarch 429228 by Gainford Champion 410269, out of Queen Victoria 74507. Dam, Lovely Bud 549328 by Sultan Champion 390406, out of Lovely Flower 250937.

LASS x2204917 is a roan daughter of Lord Victor x which left many good daughters in our herd. She will calf September 28th to the service of Stardale X, the sire of champions. Many of our best calves have been produced through this cross.

Keep your farm neat and attractive.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BOWER

Cow

Lot 43

GOLDEN VICTORIA 44th 2157114

Roan, calved April 17, 1942. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Golden Victoria 26th 1852500..	Daniel E. Bower..	Browndale Bud 1831859.....	J. T. Judge
Golden Victoria 16th.....	Daniel E. Bower..	Marshal's Cumberland 1558643.....	Phillip Funke
Golden Victoria 7th.....	Daniel E. Bower..	Lavender Monarch 1582245.....	Purdy Bros.
Golden Victoria 4th.....	Daniel E. Bower..	Village Javelin 709798.....	Miller Bros.
Golden Victoria 3d.....	Bower Bros..	Orange Prince 570464.....	Daniel E. Bower
Maplewood Victoria.....	Ernst Funke..	Proud Prince 369747.....	S. H. Thompson's Sons
Victoria Funke 2d.....	Ernst Funke..	Golden Champion 138590.....	Forbes Bros.
Victoria Veech 6th.....	Ernst Funke..	Royal George 122603.....	T. R. Westrope & Son
Victoria Veech 5th.....	R. S. Veech..	Favorite of Pike Creek 115509.....	Philip Erbes
Victoria 73d.....	A. Cruickshank..	Earl Marshal 92167.....	Wm. Duthie
		Roan Gauntlet 45276.....	A. Cruickshank

BROWDALE BUD—Sire, Divide Inflation 1776174 by Browndale Archer 1406824, out of Nonpareil Maid 9th 1467532. Dam, Rosebud's Rose 1765689 by Ridgewood Browndale 1691186, out of Rosebud Maid 1670015.

MARSHAL'S CUMBERLAND—Sire, Marshal's Lavender Lad 1355876 by Fair Marshal 945079, out of Maxwalton Lavender 62800. Dam, Victoria Funke 30th 1157642, by Cumberland Again 616623, out of Victoria Funke 24th 458474.

LAVENDER MONARCH—Sire, Clipper Royal 3d 1310724 by Clipper Monarch 875058, out of Victoria Blossom 625108. Dam, Lavender Jane 893279 by Dale's Commodore 509207, out of Lady Jane 196209.

GOLDEN VICTORIA 44th 2157114 is a nice smooth cow and will have plenty of size. Bred to Brawith Standard 2052270.

McMASTER

Cow

Lot 44

FLUFFY BUTTERFLY TWEED x2119998

White, calved April 23, 1942. Bred and owned by Geo. McMaster, Bedford, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Snofluff x1851867.....	Geo. McMaster..	Oakwood Radiant King 2d x1957392.....	C. B. Teegardin & Sons
Butterfly White Silk.....	Geo. McMaster..	Sultan's Commander x1682722.....	H. C. Stork
Village Butterfly.....	Adam Keller..	Master Mark 1508863.....	Geo. McMaster
Butterfly Star.....	Adam Keller..	Village Sign 963100.....	E. W. Buckingham
Butterfly Lady.....	G. S. Allyn & Son..	Clipper Star 395352.....	H. S. & W. B. Duncan
Walnut Butterfly.....	A. O. Stanley..	Crimson Lad 354002.....	J. G. Brenizer
Rose Butterfly.....	A. O. Stanley..	Lavender's Best 264805.....	Geo. Bothwell
Butterwort 2d.....	C. C. Norton..	Rosemont 182902.....	C. C. Norton
Rosedale Butterfly.....	Chaffee Bros..	Bapton Admiral 157704.....	J. D. Wilson
Grace Butterfly.....	S. L. Cheney..	Knight of Rosedale 119904.....	Lakeside Farm Co.
		Prince Minister 94315.....	A. Cruickshank

OAKWOOD RADIANT KING 2d—Sire, Collynie Sensation x1789859 by King Collynie Jr. x1718025, out of Mayflower 13th x1715459. Dam, Missie of Oakwood 3d x1824859 by Oakwood Royal King x1574357, out of Missie of Oakwood x1568075.

SULTAN'S COMMANDER—Sire, Myrtle's Sultan 2d x1509143 by Beauty's Sultan 2d x1344911, out of Myrtle 5th x1398938. Dam, Butterfly 2d x1580315 by Royal Cupbearer x1277066, out of Butterfly Lady 39th x829214.

MASTER MARK—Sire, Marksman 1342413 by Marauder 616972, out of Marigold 3d 159480. Dam, Lavender's Fond 1059304 by Royal Villager 825432, out of Lavender's Heiress 2d 701773.

FLUFFY BUTTERFLY TWEED x2119998 has a roan cow calf by side calved May 2nd by Clearview Gold Star and rebred to him in June.

The value of your cows is determined by the calves.

NEELY

Cow

Lot 45

VERD LEA VICTORIA 11th 2170568

Roan, calved July 18, 1942. Bred and owned by W. W. Neely, Greenfield, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
White Victoria 1827210.....	W. W. Neely..	Type's Lad 2039209.....	Phillip Funke
Verd Lea Victoria 5th.....	T. M. & W. W. Neely..	Supreme Laird 1688380.....	Bellows Bros.
Verd Lea Victoria 2d.....	T. M. & W. W. Neely..	Verd Lea Royalist 1288260.....	W. W. Neely
Victoria Veech 13th.....	Daniel E. Bower..	Cumberland Again 616623.....	E. E. Owens
Victoria Veech 11th.....	Daniel E. Bower..	Village King 582414.....	G. A. Heath & Sons
Victoria Veech 8th.....	H. F. Funke..	Pure Goods 430600.....	Howell Rees & Sons
Victoria Funke 8th.....	E. Funke..	King Nonpareil 316913.....	E. Funke
Victoria Funke 2d.....	Ernst Funke..	Golden Champion 138590.....	Forbes Bros.
Victoria Veech 6th.....	Ernst Funke..	Royal George 122603.....	T. R. Westrope & Son
Victoria Veech 5th.....	R. S. Veech..	Favorite of Pike Creek 115509.....	Philip Erbes
		Earl Marshal 92167.....	Wm. Duthie

TYPE'S LAD—Sire, Admiral's Type 1928233 by Scottish Admiral 1800653, out of Mayflower Beauty 1717589. Dam, Miss Lavender 41st 1949091 by Goldspur's Mint 1713726, out of Miss Lavender 25th 1558649.

SUPREME LAIRD—Sire, Supreme Lord 1376503 by Supreme King 1275807, out of Roan Acanthus 1273314. Dam, Queen of Beauty 68th 1441679 by Sultan Laird 1281993, out of Queen of Beauty 40th 576176.

VERD LEA ROYALIST—Sire, Village Counsellor 887906 by Village Beau 397715, out of Mysie 58th 505264. Dam, Bonnie Ramsden 2d 109278 by Cumberland Again 616623, out of Lady Ramsden 16th 718859.

VERD LEA VICTORIA 11th 2170568, a good medium young roan cow with roan bull calf at foot as of August. Am keeping her yearling heifer.

LAUGHLIN

Cow

Lot 46

MISSIE 25th x2219413

Red, calved April 27, 1943. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE Oakwood Impression Jr. x1957390 Red, C. B. Teegardin & Sons	Oakwood Impression x1855192 Red, C. B. Teegardin & Sons	<div> <div>Oakwood Royal King x1574357 Roan, C. C. Rex</div> <div>Oakwood Happiness x1682316 Roan, C. B. Teegardin & Sons</div> </div>
	Oakwood Juanita x1787432 Red, C. B. Teegardin & Sons	<div> <div>Royal Count Jr. x1053938 Roan, Miller & Sons</div> <div>Oakwood Juno A x1684408 Red, C. B. Teegardin & Sons</div> </div>
	Oakwood Chancellor x1579547 Roan, C. B. Teegardin & Sons	<div> <div>Royal Count Jr. x1053938 Roan, Miller & Sons</div> <div>Clara Sultana 5th x708344 Roan, Albert Hultine</div> </div>
DAM Missie 18th x1932135 Red, E. P. Laughlin	Missie 15th 1786136 Red, E. P. Laughlin	<div> <div>Max Browndale x1663460 Roan, E. P. Laughlin</div> <div>Maxwalton Missie 1266045 Red, Carpenter & Ross</div> </div>

MISSIE 25th x2219413 is a good type all red heifer bred for early spring calf to Coronet Memory our good breeding bull from the Thieman herd. You are going to see some good calves by this bull in the spring sales. Our herd is Federally accredited for both T. B. and Bangs.

Enthusiasm about Shorthorns and a real affection for your
cattle are most important.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LAUGHLIN

Cow

Lot 47

BUTTERFLY 11th x2219405

Red, calved June 6, 1943. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Royal King x1574357
Roan, C. C. Rex

Oakwood Happiness x1682316
Roan, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Royal Count Jr. x1053938
Roan, Miller & Sons

Oakwood Juno A x1684408
Red, C. B. Teegardin & Sons

Coronet's Reveler x1882176
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Cormorra 3d x1712489
Red, Lewis W. Thieman

DAM

Butterfly 9th x2042358
Roan, E. P. Laughlin

Butterfly 6th x1897809
Roan, E. P. Laughlin

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

Max Butterfly 4th x1755902
Roan, E. P. Laughlin

BUTTERFLY 11th x2219405, this all red heifer is heavy in calf to Coronet Memory, the all red, very blocky son of Cherry Coronet and bred by Thieman's. You will like this heifer.

GRUSS

Cow

Lot 48

VILLAGE GENEVIEVE 2d 2230963

Roan, calved July 21, 1943. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

SIRE

Supreme President 2013279
Roan, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Nonpareil Maid 1675302
Red, The Allen Cattle Co.

Queen of Beauty 83d 1781291
Roan, Bellows Bros.

Supreme Client 1643512
Roan, Bellows Bros.

Queen of Beauty 55th 1209321
Roan, Bellows Bros.

Supreme Hero 1432650
Roan, Bellows Bros.

Supreme Sovereign 1281998
White, Bellows Bros.

Supreme Augusta 1049628
Red, Bellows Bros.

DAM

Village Pride 3d 1677815
Red, G. F. Gruss

Village Rose 1286214
Red, G. F. Gruss

Cumberland Again 616623
Roan, E. E. Owens

Village Maid 1109517
Roan, G. F. Gruss

VILLAGE GENEVIEVE 2d 2230963 is a smooth deep heifer and her breeding is the best. Her dam, Village Pride 3d won many prizes at state and district fairs. She is well along in calf, bred to Scottish Masterpiece, a grandson of Supreme Goldfinder.

True success in Shorthorn breeding is not determined by the size of ones herd.

RATASHAK

Cow

AUGUSTA LASSIE 2262118

Lot 49

Roan, calved February 5, 1944. Bred by Lomas Farms, Villisca, Iowa; 2nd owner, January 12, 1945, Edwin Ratashak, Griswold, Iowa.

SIRE
Douglas Style 2033057
Red, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

Browndale's Type 1738563
Roan, McCone Bros.

Lady Marengo 21st 1738569
Red, McCone Bros.

Narcissus Lady 1638554
Red, McCone Bros.

Rosewood Seal 1245376
Roan, McCone Bros.

Narcissus Beauty 1475877
Red, McCone Bros.

Lord Dreadnaught 1705924
Red, A. A. Kerkdile

Dreadnaught Balto 1411720
Roan, Hay Brown

DAM
Augusta of Bancroft 1968950
Roan, L. F. Farley

Mistletoe Lady 3d 1495102
Red, Owen Kane

Golden Augusta 8th 1603623
Roan, Geo. Allen & Sons

Edgcote Clipper Toft 1068777
Roan, Geo. Allen & Sons

Golden Augusta 3d 1293945
Roan, Geo. Allen & Sons

Augusta Lassie 2262118 is an outstanding heifer from the recognized Augusta family. She is an unusual individual herself in color, confirmation and style. This very exceptional heifer is ready to go into your herd and make an outstanding brood cow. Sells open.

Give your cattle a dry bed. It's cheaper than feed.

ALMQUIST



Miles-of-View Prince 2074904, the great senior herd sire heading the Lomas Farms herd.

Cow

Lot 50

RED PRINCESS 44th 2262119

Red, calved April 8, 1944. Bred by W. S. Victor, Villisca, Iowa; 2nd owner, Jim Almquist, Essex Iowa.

SIRE

Miles-of-View Prince 2074904
Red, Miles-of-View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Browndale Villager 1819607
Red, Hopley Stock Farm

DAM

Sarepta Queen 2047187
Roan, W. S. Victor

Village Sarepta 2d 1756563
Roan, Elmer M. Victor

Calrossie Randolph 275440
Dk. roan, J. MacGillivray

Calrossie Princess Mona 88108
Dk. roan, J. MacGillivray

Browndale Pilot 1653006
White, Jas. Douglas & Sons

Secret 4th 1564601
Red, T. Dorsey Jones

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Lady Clipper 17th 1144669
Red, Hopley Stock Farm

Max Monarch 1288753
Roan, Maxwell Miller Cattle Co.

Village Sarepta 1221760
Red, Elmer M. Victor

Red Princess 44th 2262119 is a beautiful solid red heifer, very thick, low down with sweet feminine head, level lines and short legs. A very excellent heifer fashionably bred and the kind to put into your herd. Sells open.

A stringent culling program must be followed if you are going to improve your herd.

LAUGHLIN

Cow

Lot 51

ROSEWOOD 33d x2273925

Red, calved April 23, 1944. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE

Coronet Royalist x2124397
Red, Lewis W. Thieman

King of Hearts x2014088
Roan, Lewis W. Thieman

Violet Coronita x1891096
Roan, Lewis W. Thieman

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Rosewood 11th x1857353
Red, E. P. Laughlin

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Countess Maud x1704228
Red, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Countess Violet 2d x1712490
Red, Lewis W. Thieman

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

Rosewood 7th x1629150
Red, E. P. Laughlin

DAM

Rosewood 28th x2125023
Red, E. P. Laughlin

ROSEWOOD 33d x2273925. This is a good, soggy heifer from my Rosewood family. She is pasture bred to Coronet Memory. She has had calfhood vaccination for Bangs on 12/20/44.

SWANSON

Cow

Lot 52

SUPREME BROADHOOKS 6th 2263382

Roan, calved May 20, 1944. Bred and owned by Eldor N. Swanson, Hepburn, Iowa.

SIRE

Supreme Enchanter 2054491
Roan, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Fair Beauty 12th 1623370
Roan, Bellows Bros.

Supreme Chief 1824405
Roan, Bellows Bros.

Supreme Broadhooks 1813819
Roan, Dana Farms

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Nonpareil Maid 1675302
Red, The Allen Cattle Co.

Supreme Chief 1503759
White, Bellows Bros.

Fair Beauty 7th 1481039
Red, Bellows Bros.

Supreme Guard 1733077
Roan, Bellows Bros.

Daisy Gloster 1290563
Red, F. E. Jackson

Dana Sultan 1733940
Roan, J. W. Dana
Parkdale Broadhooks 11th
1708795
Roan, Bellows Bros.

DAM

Supreme Broadhooks 4th
1904481
Red, Bellows Bros.

SUPREME BROADHOOKS 6th 2266382, a beautiful dark roan heifer out of one of our best producing cows. She sells vaccinated and being an open heifer is dandy foundation material.

Sell the scrub and feed the pure bred.

KLINE

Cow

Lot 53

BLANCHE MARDALE x2247325

Red, calved May 26, 1944. Bred and owned by S. H. Kline, Clarinda, Iowa.

SIRE

Impression's Pride x2114462
Roan, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Duchess of Gloster 19th
x2001956
White, E. P. Laughlin

Coronet's Reveler x1882176
Roan, Lewis W. Thieman
Duchess of Gloster 13th
x1688910
Roan, E. P. Laughlin

Mardale 78th x1823030
Red, Robert H. Thomas

Mardale 56th x1683837
Roan, Albert Hultine & Sons

DAM

Missie Mardale x1908997
RLW, S. H. Kline

Nellie Lee x1709320
Roan, S. H. Kline

Woodlawn Ruby x1306439
RLW, Robert H. Thomas

Diamond Marshal 1496433
Roan, Nebraska School of Agr'l.

Leto Fern x1576391
Red, S. H. Kline

BLANCHE MARDALE x2247325 is a good dark red heifer. Her dam is one of our best milk cows. Her pedigree is among the best with Teegardin, Thieman and Hultine appearing therein.

KLINE



Brae Lodge Headlight 1874600, the sire making such an outstanding record in the famous Helfred Farms, Des Moines, Iowa

Cow

Lot 54

ORANGE LADY 3d 2251120

Red, calved July 1, 1944. Bred and owned by S. H. Kline, Clarinda, Iowa.

SIRE

Helfred Outlook 2077747
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Velvet Veronica 1852627
Roan, Geo. Struve

Browndale Supreme 1714330
Red, Geo. W. Retzlaff & Son

Orange Girl 1711120
Roan, F. J. Watson

Brae Lodge Footprint 219078
Dark Roan, T. A. Russell

Estelle of Brae Lodge 257509
Red, T. A. Russell

Browndale's Beau 1774621
Roan, Geo. Struve

Veronica 11th 1774627
Roan, Geo. Struve

Browndale Monarch 1503276
Roan, Thos. E. Wilson

Rosewood 100th 1524561
Red, Geo. W. Retzlaff & Son

Adonis 1512288
Red, L. E. Crews

Rosewood Blossom 1461195
Red, F. J. Watson

DAM

Orange Lady 1844739
Red, F. J. Watson

Orange Lady 3d 2251120, a dark red, short-legged, blocky heifer from a Cruickshank Orange Blossom pedigree.

The value of your cows is determined by the calves.

MALMBERG

250 Windsor



Edellyn Cockade Mercury 2140732, a smooth, short legged, blocky son of the Perth Supreme Champion, Calrossie Mercury "Imp.," is Lomas Farms' junior sire.

Cow

Lot 55

GLOSTER 44th 2269867

Red, calved July 8, 1944. Bred by Lomas Farms, Villisca, Iowa; 2d owner Malmberg Bros., Stanton, Iowa.

SIRE

Miles-of-View Prince 2074904
Red, Miles-of-View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Bridgebank Augustus 1908917
Roan, Harold Bacon

Oakdale Gloster 72d 1854013
Roan, Miller Farms

Calrossie Randolph 275440
Dark Roan, J. MacGillivray

Calrossie Princess Mona 88108
Dark Roan, J. MacGillivray

Browndale Pilot 1653006
White, Jas. Douglas & Sons

Secret 4th 1564601
Red, T. Dorsey Jones

Bridgebank Cluny 1580512
White, Thos. E. Wilson

Rodney's Augusta 24th 1603332
Roan, Harold Bacon

Oakdale Radium 1694868
Roan, Miller's Sons
67th Duchess of Gloster
1317042
Roan, Miller & Sons

DAM

Lo Mar Gloster 4th 2008612
Red, Wesley & Alfred Miller

GLOSTER 44th 2269867, a typically thick Duchess of Gloster heifer backed up by a beautiful pedigree. She will be a valuable addition to your herd. Sells open.

Early maturity means less feed and less labor in beef production.

McCONE

Cow

Lot 56

GIpsy MAID 5th 2256806

White, calved July 14, 1944. Bred and owned by McCone Bros., Botna, Iowa.

SIRECalrossie Supreme 2033330
Roan, Husted Bros.Supreme Goldfinder 1920005
Roan, M. D. WhimpleMarigold 22d 1875553
Red, Tomson Bros.Browndale Goldbrick 1878473
Red, McCone Bros.**DAM**Gipsy Browndale 2d 2022292
Roan, McCone Bros.Gipsy Maid 1945893
Roan, McCone Bros.Goldfinder Diamond 1831545
Roan, Thos. E. WilsonFaustiana Melody 1803774
Red, F. M. TownsendProud Archer 1593974
Roan, Allen Cattle Co.Marigold 9th 1158256
Roan, Tomson Bros.Browndale Douglas 1801297
Red, McCone Bros.Lady Marengo 24th 1801308
Roan, McCone Bros.Browndale Goldbrick 1878473
Red, McCone Bros.Sweet Gipsy 1858402
Red, McCone Bros. *g.*

GIpsy MAID 5th 2256806. This heifer is a granddaughter of Supreme Goldfinder and out of one of our best Gipsy Maid cows. She will make a good breeding cow in anyone's herd.

GRUSS

Cow

Lot 57

PEARL'S PRIDE 4th 2253780

Red, calved July 15, 1944. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

SIRESupreme Ordens 2169020
Roan, G. F. Gruss & SonsSupreme President 2013279
Roan, Bellows Bros.Village Lady 3d 2014142
Red, G. F. Gruss & SonsSupreme Augusta 1813813
Red, Dana Farms**DAM**Pearl's Pride 1966773
Red, G. F. Gruss & SonsPearl Princess 2d 1704398
Roan, G. F. GrussDivide Advance 2d 1856417
Roan, The Allen Cattle Co.Queen of Beauty 83d 1781291
Roan, Bellows Bros.Supreme Augustus 1813813
Red, Dana FarmsVillage Gem 1859911
Red, Lawrence GrussSupreme Client 1643512
Roan, Bellows Bros.Dana Augusta 1733953
Roan, Bellows Bros.Supreme Royal 1625009
Roan, G. F. GrussPearl Princess 1424034
Roan, G. F. Gruss

PEARL'S PRIDE 4th 2253780 is a smooth, thick, deep red heifer. Her dam, Pearl's Pride 1966773 is one of our best breeding cows and producer of top calves. Will make a great foundation female.

Good calves are the rule in the herd of the good producer. He "Plans it that way by means of good sires and good dams for those calves."

BROWN



Calrossie Prince Peter, Imp. 2009143, an exceptional breeding son of Calrossie Randolph, Imp., one of the outstanding sires owned by Merryvale Farms.

Cow

Lot 58

MARY ANN OF LANCASTER 6th 2283363

Red, calved July 22, 1944. Bred and owned by Perry O. Brown & Son, Lamoni, Iowa.

SIRE

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Klamor Direct 244322
Red, W. J. Russell

Klaymor Princess Elizabeth 2d
298033
Roan, W. J. Russell

Ashbourne Result 1694514
Roan, A. C. Shallenberger

DAM

Mary Ann of Lancaster 4th
1902995
Red, Crews & Crews

Mary Ann of Lancaster 3d
1803890
Red, Crews & Andrews

Collynie Royal Barrage 1873801
Roan, Duthie Webster
Cromleybank Brawith Bud
4th 171695
Red, John N. Reid

Collynie Royal Barrage 1873801
Roan, Duthie Webster
Aldie Princess Elizabeth
1986446
Red, Finley MacGillivray

Browndale Premier 1483330
Red, L. E. Crews

Clara 68th 1474261
Roan, A. C. Shallenberger

Edellyn Golden Hero 1628955
Red, Thos. E. Wilson

Mary Ann of Lancaster 1723629
Red, L. E. Crews

MARY ANN OF LANCASTER 6th 2283363 is a deep rich red daughter of our good breeding bull Braedoon Bandmaster by Klaymor Direct by Collynie Royal Barrage. This is a top heifer both as an individual and pedigree and will develop into a top breeding cow. This is a vaccinated heifer for Bangs.

Good will like a good name is built up through the years.
It's value grows with the years.

Handwritten initials or signature.

ECKELS**Cow****Lot 61****LANCASTER FLORA 2286383**

Red, calved August 16, 1944. Bred and owned by W. E. Eckels & Sons, Lenox, Iowa.

SIREHaigler Type 2137298
Red, Crews & CrewsHaigler Victor 3d 2025549
Roan, Crews & CrewsLancaster Coronet 10th 1937640
Roan, Crews & CrewsAdvance Duke 1986576
Red, Lomas Farms**DAM**Cluny Flora 127th 2168421
Red, W. E. Eckels & SonsCluny Flora 125th 2008239
Roan, H. K. OwensVictor's Gift 1851345
Roan, Pauline KuhrtScarlet Flower 2d 1803900
Red, Crews & AndrewsGlenburn Batman 1873762
Roan, F. H. DeaconLancaster Coronet 1707128
Red, L. E. CrewsDivide Advance 2d 1856417
Roan, Allen Cattle Co.Dana Nonpareil 2d 1766614
Red, Dana FarmsPrinceton Paragon 1907950
Roan, Prince of WalesCluny Flora 124th 1920437
Roan, Wm. E. Thede

LANCASTER FLORA is a grand individual, smooth as an apple and rich red in color. She comes from one of our most substantial families.

KENNEDY**Cow****Lot 62****LADY DOUGLAS 17th 2286866**

White, calved August 19, 1944. Bred by Harvey Burnham, Griswold, Iowa; 2d owner, Lou Kennedy & Sons, Lewis, Iowa.

SIREStardale's Monarch 2176607
Roan, Lou Kennedy & SonsStardale x2020699
Red, David & Jas. BurnsRosewood 134th 1854376
White, Geo. W. Retzlaff & SonSni-A-Bar Silver Plate 1714459
White, Sni-A-Bar FarmsCollynie Stardale x1879093
Roan, Fred BlomstromLady Nonpareil 3d 1473542
Roan, David & Jas. BurnsBrowndale Monarch 1503276
Roan, Thos. E. WilsonRosewood 109th 1699435
Roan, Geo. W. Retzlaff & SonSni-A-Bar Golden Ring 1636566
Roan, Sni-A-Bar FarmsEmma Cumberland 1406460
Roan, Joseph Miller's Sons**DAM**Will-A-Dell Lady Douglas 4th
2033027
Roan, Will A. DavisLady Douglas 16th 1805622
Red, Will A. Davis & SonVillager's Champion 1579338
Roan, Frank C. BakerLady Douglas 15th 1637055
Red, E. Farley & Son

LADY DOUGLAS 17th 2286866, a modern type daughter of Stardale Monarch, sire of the Reserve Champion heifer at the 1945 Southwest Iowa Spring Sale. She is out of a top daughter of Sni-A-Bar Silver Plate which is one of the typiest and easiest keeping cows in our herd. Her dam is half sister to the Reserve Champion Bull at the 1945 Omaha Shorthorn Show and Sale selling to Julius Peterson of Colo.

A farm includes breeding, raising, feeding and marketing.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

ECKELS

Cow

Lot 63

MERRY LASS 34th 2286384

Red, calved August 26, 1944. Bred and owned by W. E. Eckels & Sons, Lenox, Iowa.

SIRE

Haigler Type 2137298
Red, Crews & Crews

Haigler Victor 3d 2025549
Roan, Crews & Crews

Victor's Gift 1851345
Roan, Pauline Kuhrt

Scarlet Flower 2d 1803900
Red, Crews & Andrews

Lancaster Coronet 10th 1937640
Roan, Crews & Crews

Glenburn Batman 1873762
Roan, F. H. Deacon

Lancaster Coronet 1707128
Red, L. E. Crews

Douglas Style 2033057
Red, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

DAM

Merry Lass 32d 2168423
Red, Donald Eckels

Merry Lass 30th 2034946
Red, Thos. Andrews

Narcissus Lady 1638554
Red, McCone Bros.

Royal Flush 1522208
Red, L. E. Crews

Merry Lass 24th 1888785
Red, Thos. Andrews

MERRY LASS 34th is a nice typy heifer with plenty of red blood in her pedigree. Sells open.

KLINE

Cow

Lot 64

MISSIE DOUGLAS 2d x2258424

White, calved September 1, 1944. Bred and owned by S. K. Kline, Clarinda, Iowa.

SIRE

Impression's Pride x2114462
Roan, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Duchess of Gloster 19th
x2001956
White, E. P. Laughlin

Coronet's Reveler x1882176
Roan, Lewis W. Thieman
Duchess of Gloster 13th
x1688910
Roan, E. P. Laughlin

Missie's Stamp 2d x2005678
White, G. A. Bailey & Sons

Choice Stamp x1879092
Roan, Fred Blomstrom & Sons

DAM

Missie Douglas x2081718
Roan, S. H. Kline

Douglas' Beauty 1995740
Red, S. H. Kline

Edgcote Missie 2d x1626068
Roan, G. A. Bailey & Sons

Ashbourne Style 1870413
Red, A. C. Shallenberger

Lady Douglas 35th 1655963
Red, A. C. Shallenberger

Missie Douglas 2d x2258424 is a short-legged, blocky heifer with the best of Polled breeders in her pedigree, namely Laughlin, Teegardin, Thieman and Blomstrom.

The stockman is regarded as the keeper and guardian of grass.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HART

Cow

Lot 65

AUGUSTA 44th 2269866

Roan, calved September 8, 1944. Bred by Lomas Farms, Villisca, Iowa; 2nd owner, Richard Hart, Villisca, Iowa.

SIRE

Miles-of-View Prince 2074904
Red, Miles-of-View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Browndale Villager 1819607
Red, Hopley Stock Farm

DAM

Miss Augusta 2047210
Roan, Lomas Farms

Augusta of Bancroft 1968950
Roan, L. F. Farley

Calrossie Randolph 275440
Dark Roan, J. MacGillivray

Calrossie Princess Mona 88108
Dark Roan, J. MacGillivray

Browndale Pilot 1653006
White, Jas. Douglas & Sons

Secret 4th 1564601
Red, T. Dorsey Jones

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Lady Clipper 17th 1144669
Red, Hopley Stock Farm

Lord Dreadnaught 1705924
Red, A. A. Hekrdle

Golden Augusta 8th 1603623
Roan, Geo. Allen & Sons

AUGUSTA 44th 2269866, a choice daughter of Miles-of-View Prince 2074904 that is near perfect in her short, compact and chunky conformation. Her dam, Miss Augusta 2269866 has been one of the outstanding matrons in the Lomas herd for years. Sells open.

GRUSS

Cow

Lot 66

VILLAGE LILY 2280168

Red, calved September 18, 1944. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

Gold Nugget 2007815
Roan, Husted Bros.

Mayflower 27th 2013505
Red, Holz Bros.

Supreme Augustus 1813813
Red, Dana Farms

Village Gem 1859911
Red, Lawrence Gruss

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Meadow Flower A 2d 1931467
Red, Husted Bros.

Dreadnaught Sunray 2d 1890589
Red, Geishecker Bros.

Mayflower A 1874696
Red, Husted Bros.

Supreme Client 1643512
Roan, Bellows Bros.

Dana Augusta 1733953
Roan, Bellows Bros.

Village Marshal 1758339
Roan, Phillip Funke

Village Pride 3d 1677815
Red, G. F. Gruss

SIRE

Supreme Gold Nugget 2144038
Red, Holz Brothers

DAM

Village Lady 3d 2014142
Red, G. F. Gruss & Sons

VILLAGE LILY 2280168 is a nice red heifer, smooth and deep. Her dam, Village Lady 3d is a full sister to Village Lady, a 1st prize winner at the Iowa State Fair and one of our best families.

The most expensive saving a breeder can make is in the cost of the herd bull.

BROWN

Cow

Lot 67

LAVENDER MAY 2d 2283361

Red, calved October 1, 1944. Bred by Egan Bros., Scranton, Iowa; 2d owner Perry O. Brown & Son, Lamoni, Iowa.

SIRE

Brawith Gold Coin 2052266
Red, R. J. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Augusta Girl B1872307
Red, R. J. Egger

Will A Dell Marksman 1883057
Roan, Will A. Davis & Son

DAM

Lavender May 2249827
Roan, Egan Bros.

Lavender Merry 1827040
Roan, Otto A. Schrank

Brawith Boy 1836098
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

Divide Nugget 1643725
Roan, Allen Cattle Co.

Augusta Girl 4th 1710087
Red, R. J. Egger

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Village Jealously 1705048
Roan, Will A. Davis & Son

Browndale Dreadnaught 1638795
Red, L. E. Crews

Lavender Dreadnaught 1639202
White, Otto A. Schrank

LAVENDER MAY 2d 2283361 is a very good heifer calf, a deep rich red and has some very good breeding bulls at top of her pedigree. She should develop into a very good brood cow. This heifer is a vaccinated heifer for Bangs and vaccination certificate will be furnished.

KLINE

Cow

Lot 68

MAUD LINDY 2d 2285744

Roan, calved October 10, 1944. Bred and owned by S. H. Kline, Clarinda, Iowa.

SIRE

Helfred Outlook 2077747
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Velvet Veronica 1852627
Roan, Geo. Struve

Red Type x1998864
Red, H. C. Stork

DAM

Maud Lindy x2132907
Roan, S. H. Kline

Stylish Maud 1955028
Roan, S. H. Kline

Brae Lodge Footprint 219078
Dark red, T. A. Russell

Estelle of Brae Lodge 257509
Red, T. A. Russell

Browndale's Beau 1774621
Roan, Geo. Struve

Veronica 11th 1774627
Roan, Geo. Struve

Charwill's Type 2d x1915284
Red, Fred Blomstrom

Majority 14th x1855416
Red, H. C. Stork

Ashbourne Style 1870413
Red, A. C. Shallenberger

Mound 71st 1877469
Red, C. H. Harper

MAUD LINDY 2d 2285744 is a very good dark roan heifer of the Maud Marr family and from a dark roan cow.

A good cow is worth two average cows.

205-

KENNEDY

Cow

Lot 69

BUTTERFLY 54th x2286863

Red, calved November 30, 1944. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa.

SIRE
Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Dale's Crown 1485607
Roan, Irvin J. Sample

DAM
Dale's Lass 2d x1777976
Roan, C. L. Buckner

Butterfly Lass 1743021
Roan, C. L. Buckner

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

Rodney's Emblem x1338895
Red, E. P. Laughlin

Lady Nonpareil 1200778
Roan, W. R. & H. M. Hixson

Crown's Choice 1374248
Roan, S. A. Nelson

Sunshine 884142
Roan, Sample Bros.

Dale's Crown 1485607
Roan, Irvin J. Sample

Bonnie Lass 1523109
White, C. L. Buckner

BUTTERFLY 54th x2286863 is a dark red, blocky daughter of Stardale X. She is a full sister to the heifer Paul Harland of Clarinda bought here last fall and another full sister sold to J. W. Bennett of Washington.

KLINE

Cow

Lot 70

LADY DOUGLAS' BEAUTY 2284596

Red, calved January 15, 1945. Bred and owned by S. H. Kline, Clarinda, Iowa.

SIRE
Helfred Outlook 2077747
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Velvet Veronica 1852627
Roan, Geo. Struve

Ashbourne Style 1870413
Red, A. C. Shallenberger

DAM
Douglas Beauty 1995740
Red, S. H. Kline

Lady Douglas 35th 1655963
Red, A. C. Shallenberger

Brae Lodge Footprint 219078
Dark Roan, T. A. Russell

Estelle of Brae Lodge 257509
Red, T. A. Russell

Browndale's Beau 1774621
Roan, Geo. Struve

Veronica 11th 1774627
Roan, Geo. Struve

Divide Superb 1683191
Red, The Allen Cattle Co.

Maud 91st 1746629
Red, A. C. Shallenberger

Collynie Bannerbearer 1377219
Roan, Easton & Ward

Lady Douglas 25th 1331648
Red, A. C. Shallenberger

LADY DOUGLAS' BEAUTY 2284596, an attractive heifer but too young to show her real value. With Hubbell and the Allen Cattle Company at the top of her pedigree, she is from the same Lady Douglas heifer as the heifer Ballows sold in their sale two years ago for \$500. Vaccinated for Bangs.

If you want to bear a good reputation, turn out a good product.

LIST OF CONSIGNORS

	BULLS	FEMALES
Jim Almquist, Essex.....		50
Daniel E. Bower, Bridgewater....		36, 43
Perry O. Brown & Son, Lamoni..		58, 67
W. E. Eckels & Sons, Lenox.....		61, 63
A. P. Ferrel, Randolph.....	19	
Gilman Bros., Stuart.....	5, 6	
Raymond Goltry, Griswold.....	28	
Geo. Gruss, Greenfield.....	10, 15	40, 48, 57, 66
Richard Hart, Villisca.....		65
Lou Kennedy & Sons, Lewis.....	29, 31	38, 42, 62, 69
S. H. Kline, Clarinda.....	27	53, 54, 64, 68, 70
Emery Larson, Harlan	16, 17, 18, 22, 24, 26, 30	37
E. P. Laughlin, Imogene.....		46, 47, 51
Lomas Farms, Villisca.....	11, 21	
McCone Bros., Botna.....	3, 12, 13, 20	56
Geo. McMaster, Bedford.....	32, 33, 34	41, 44
Malmberg Bros., Stanton.....	4	55
W. W. Neely, Greenfield.....	23	39, 45
Edwin Ratashek, Griswold.....		49
Ray Saunders, Manilla.....	14	
Eldor Swanson, Hepburn.....	7	35, 52
Otis Westphal, Corning.....	2	
Geo. White, Malvern.....	1, 9	

A Select Draft of
Herd Heading Bulls

For the
BREEDER . . . RANCHMAN . . . FARMER

PREPAID FREIGHT AGREEMENT, the American Shorthorn Breeders' Ass'n. will prepay the Freight up to \$200 on any Carload of Cattle bought in the Southwest Iowa Shorthorn Breeders' Ass'n. Sale to be shipped to any one point in the United States. Consolidate a shipment with your neighboring breeders. Ten lots or more will be considered a carload. Avail yourself of this opportunity to get replacement cattle delivered to your farm.

**FEMALES — COWS WITH CALVES AT FOOT
BRED AND OPEN HEIFERS**

It is easy to ship cattle from Red Oak by rail or truck to any point in the nation. Plenty of trucks are available for long distance hauls in any direction.

SAVE YOUR CATALOGUE. BRING IT TO THE SALE.

